

ADVISOR

PRODUCT & PROGRAM GUIDE



CONGRATULATIONS AND WELCOME TO YOUR BEAUTY SOCIETY BUSINESS!

WHETHER YOU HAVE JOINED FOR FUN AND FRIENDSHIP, PURPOSE AND PASSION, EXTRA MONEY AND DISCOUNTS, OR ALL OF THESE THINGS COMBINED, WE ARE HERE TO SUPPORT YOU AND CHEER YOU ON.

Be sure and cash in on your **one-time-use 60% off promo code** included with your Join Kit. It's an excellent opportunity to check out so many other products in your new beauty line and the perfect opportunity to complete your perfect personal skin care regimen. The promo code expires 30 days after joining and has an order cap of 40 products. You will find your 60% off promo code in your business portal, at the bottom of your "Business Bank" tab.

We have included our best-selling skincare product profiles to help get you familiar with our product line. This catalog will help you feel even more confident as a Beauty Society Advisor Affiliate, guiding your clients to the best regimens for their specific skincare needs.

JEANNIE LORIN

Founder, Beauty Society





GETTING STARTED WITH BEAUTY SOCIETY!



FIRST THINGS FIRST!

Make sure you check out your new Beauty Society Business Portal by logging into Team.BeautySociety.com. Getting familiar with your Business Portal is essential for success!

Be sure to personalize your Beauty Society website by clicking “Public Profile” under your “Profile” tab in your Business Portal. Here is where you can publicly display your contact information, a description of your business, and even a photo of yourself! Pro Tip: Input your zip code to be searchable by customers and Advisors in your area.



BOOK A ZOOM CALL WITH OUR CONCIERGE

Our Concierge team is here to help you with any questions that you have as a new Advisor and more! The Concierge team can also be used for potential advisors, or advisors and customers that may need product recommendations. Scan the QR code to check it out!



ROAD TO SUCCESS

SCHEDULE TIME WITH THE PERSON WHO REFERRED YOU TO BEAUTY SOCIETY

We call this person your Upline/Sponsor. Connect with your Sponsor for a quick introduction and to set your 30-day goal!

JOIN US ON OUR ADVISOR FACEBOOK GROUP!

SCAN QR CODE



DAY 1

BOOK YOUR FREE ZOOM CONCIERGE CALL

Speak face to face to with one of our corporate team members for a personalized call based on what you want to know!

SCAN QR CODE



GET INSPIRED

Check out our Transformations page! Don't forget to take your 'before photo' for your transformation!

SCAN QR CODE



ENROLL IN BEAUTY SOCIETY UNIVERSITY (BSU)

Learn about Beauty Society products, how to use your business portal, and more! Access your free training by logging into your Business Portal.

SCAN QR CODE



DAY 2

USE YOUR 60% OFF PROMO CODE!

If you haven't used your join 60% off join promo code, this is your chance! Your 60% off code expires 30 days after you sign up as an Advisor and is the perfect tool to get to know the product line!

Where Do I Find My 60% Off Code?

You can find your 60% off code in two places:

- In your welcome email, you received when you first signed up as an Advisor OR
- At the bottom of your "Business Bank" tab in your Business Portal

SCAN QR CODE



DAY

3

START SHARING!

MAKE YOUR FIRST SOCIAL MEDIA POST!

The goal with social media is to create interest and start the conversation.

Attraction marketing
when you attract interested prospects and customers to you, by creating valuable content that attracts your target audience.

Don't only share sales post.
People will unfriend you. Spread it out with lifestyle posts and get to know people!

Utilize the 30/70 rule.
Only 30% of your FB posts should be business posts and the rest should be about you and your life.

Interact with 5 people's post and 5 stories
before you make a post. This will help boost your "algorithms" and get your post seen more.

Make sure to space out 1-2 hours
in between your posts so that they aren't "competing with each other."



"LESS IS MORE" WHEN YOU POST A BEFORE & AFTER

Example: Instead of posting the regimen the client used, sometimes you'll get more interaction if you post something like "wow my friend is obsessing over her new eye cream" or "I cannot believe how smooth her skin is" or "Can you believe her acne is all gone?!" The key here is to create interest and start the conversation.

Post on social media between 1-2

Spread your posts out.

Posting back-to-back will take away from your first post.

Stories vs. Newsfeed

Save your funny meme posts for your stories and not your newsfeed.

You can post on stories about 10 times a day
and people LOVE stories. (Think of stories as behind the scenes of your life.)



MAKE SURE YOUR POST IS PUBLIC!

This is so that when your friends comment on your post, their friends have a chance at seeing it too. This is one way that you can expand your network. If one of their friends comments or "likes" the post, you can send them a friend request! Making it public will also allow you to post on the thread to get some comments and love from your teammates!

USE A PHOTO THAT REPRESENTS YOU AND YOUR WHY

For example: If you joined Beauty Society because of your family, include them in the photo. If you joined because of the personal discount, tell them! **Don't forget to invite them to ask what you are talking about.**

DON'T FORGET TO FOLLOW UP!

Reach out to your friends and family that are interacting with your post. Respond to them how you usually connect with them. Maybe that's messaging them back on social media, text message or even phone call! **Following up is essential.**

DISCOVER
THE BENEFITS
OF HITTING YOUR
FIRST PROMOTION!





CHECK OUT WHAT SETS US APART FROM ALL OTHER BEAUTY COMPANIES!



PARABEN-FREE Parabens are a controversial yet common cosmetic preservative. We formulate each product with alternative preservatives that are safe and super effective!



GLUTEN-FREE More and more people find that they and their family members are experiencing gluten intolerance. We are happy to say that all of our products are gluten-free!



SULFATE-FREE Sulfates are a cleansing agent widely used in the beauty industry. Studies have shown that they dry out the skin and cause irritation and inflammation, which leads to rapid aging and many skin issues over time.



CRUELTY-FREE We love animals and are proud to be certified cruelty-free through the Leaping Bunny organization.



MADE IN THE USA We manufacture all of our skincare in our very own Beauty Laboratory right here in the USA.



MADE WITH LOVE Beauty Society's products are made in-house by experts who care about your skin and the planet. We source high-quality ingredients to ensure every product is made with love from start to finish!



PRODUCT GUARANTEE Our confidence in our skincare is proven with our unheard of 12-month money-back guarantee. There is a 30-day guarantee for cosmetics and beauty tools. Refills are meant to refill the beautiful bottles of products you already love! With that being said, all refills are non-refundable.



TOP-NOTCH CUSTOMER SERVICE Rest assured that our Customer Solutions department will handle you and your customers with care. You can reach our support specialists via email at supportbeautysociety.com, or call/text us at 866-446-8848 during our open office hours (more details at BeautySociety.com/contact).



ENVIRONMENTALLY FRIENDLY We take being a company with a conscience seriously. Beauty Society does everything possible to keep the environment safe and clean. We offer a 10% discount on the refills, and we plant a tree with every refill purchased to combat deforestation globally through our partnership with the Eden Reforestation Project. **We are proud to have been named one of the world's top 15 eco-friendly beauty companies!**



SOCIETY+ MEMBER SUBSCRIPTION PROGRAM

Our Society+ program is available for your clients at no extra cost. Members save 15% on all products purchased, 50% off Infuse Subscriptions, free shipping on all orders over \$50, and 50% off our product of the month special! All customers are enrolled in the program once they create an active subscription on their account.



SOCIETY REWARD POINTS

Society Reward Points are points that are earned on every Beauty Society order! Points can be used as discounts on future orders and subscriptions. \$1 Spent = 1 Point Earned | 100 Points = \$1 Discount



SHARE THE LOVE

Our referral program allows your customers to share their love for Beauty Society with friends! Your customer will receive 2000 Society Reward points per new customer that purchases under their referral link. Customers can find their referral link in their customer portal.

STEP
0

WATER CHARGER

Your skincare journey should start from within! Our inner skin treatment is an essential step to improve your skin's appearance from the inside out.

INFUSE HA INNER SKIN TREATMENT

Hyaluronic Acid is a naturally occurring polysaccharide molecule in our bodies. Its primary function is to retain water and hydrate the skin and body. As we age, our bodies produce less Hyaluronic Acid, which can reduce the body's natural ability to retain water, reducing skin elasticity.

Infuse HA uses HAPLEX Plus, a cutting-edge, high-purity, food-grade form of Hyaluronic Acid made from the fermentation of bacteria and yeast. This specialized fermentation process results in small, potent molecules that are more efficiently absorbed and retained by the skin.

- Increases skin's moisture and elasticity
- Prevent signs of aging such as fine lines and wrinkles
- Formulated with a combination of vitamins and minerals to protect and hydrate the skin



NEW FLAVOR!

KEY ACTIVE INGREDIENTS

VITAMIN C - An antioxidant that works to help fight skin damage and help promote natural collagen production in the skin.

NIACINAMIDE - Builds keratin, which keeps the skin firm and healthy. This ingredient also helps your skin regulate oil production and reduces redness and the appearance of pores.

MAGNESIUM CITRATE - Improves mineral absorption, which increases skin hydration and the overall effectiveness of Infuse's other active ingredients.

WHO SHOULD USE INFUSE HA?

Infuse HA is formulated to benefit all skin types! However, if you are pregnant, breastfeeding, or have any serious medical conditions, please consult a health care professional before taking Infuse HA. Infuse is also not suggested for children younger than 4 years old.

HOW SHOULD INFUSE HA BE USED?

Mix one scoop with 8-12 ounces of your favorite hot or cold beverage once daily. For best results, stir the beverage to avoid clumping. Adults can use up to two servings daily.

CASE STUDIES



A clinical study demonstrated statistically significant results on skin moisture and skin elasticity parameters after oral intake of our microbial fermented Hyaluronic Acid, HAPLEX®Plus, versus a placebo. Microbes, bacteria, and yeast have broken down HAPLEX®Plus during the fermentation process, resulting in smaller and more concentrated molecules that are ready to impact the skin. Smaller molecules absorb better and more efficiently. The fermentation process creates something called postbiotics, which show up in the form of peptides, enzymes, and acids. Postbiotics have anti-inflammatory properties that enhance your skin with a balanced microbiome that calms inflamed skin. Inflammation is the bottom line of aging.

MOISTURE TEST

In the moisture test, the test group took the product for 45 days.

- The skin moisture increased by 9%.

OXIDATIVE STRESS TESTS

In the moisture test, the test group took the product for 180 days.

- The MDA levels (serum malondialdehyde), which are the end product of lipid peroxidation (high oxidation of the lipids in our skin), decreased by 4%.
- The SOD levels, (Superoxide Dismutase), which is an enzyme that helps break down tissue damaging oxygen molecules in our skin, went up 9%.
- The GSH-Px levels, (Glutathione Peroxide), which is a cofactor of antioxidant and detoxifying enzymes, went up 4.3%.

WRINKLE TEST

In the moisture test, the test group took the product for 180 days.

- Gross skin elasticity up 7%
- Net skin elasticity up 15%
- Entire skin elasticity up 11%

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



CONFIDENT

VIBRANT SKIN GUMMIES

Rediscover your inner radiance and embrace the age-defying you with Confident, Vibrant Skin Gummies. Our unique blend of Glutathione, Zeaxanthin, CoQ10, and a handpicked selection of Superfruits will help you boost your confidence by promoting vitality and a youthful appearance.



KEY ACTIVE INGREDIENTS

ZEAXANTHIN: A naturally occurring carotenoid pigment and potent antioxidant found in various fruits and vegetables that promote a healthy response to oxidative stress, promoting a more youthful appearance.*

GLUTATHIONE: A natural antioxidant compound that helps minimize free radicals, reduce oxidative stress, and may assist cells from premature aging and damage.*

RESVERATROL: A natural compound found in the skin of red grapes and berries that helps minimize UV-induced signs of aging, such as age spots, fine lines, and wrinkles.*

RUTIN: A flavonoid compound is known to help improve skin health by reducing redness and providing antioxidant protection against environmental stressors.*

Co Q 10: A powerful antioxidant compound found in the body, Coq10 can help reduce the appearance of fine lines and wrinkles and support the skin against oxidative damage.*

Radiant Superfruit Blend

CRANBERRY EXTRACT: Packed with antioxidants and vitamin C, this fruit extract supports the skin against environmental stressors, reduces signs of aging, and promotes a brighter complexion.*

DRAGON FRUIT EXTRACT: Contains vitamins, minerals, and essential fatty acids, which can nourish and hydrate the skin.*

BLUEBERRY EXTRACT: Another antioxidant powerhouse, guarding against free radical damage and supporting a more even skin tone.*

STRAWBERRY EXTRACT: Loaded with vitamin C, alpha-hydroxy acids, and salicylic acid, this extract is effective for exfoliating dead skin cells, controlling excess oil, and achieving a clearer complexion.*

MANGO EXTRACT: With its high vitamin A and E content, it can rejuvenate and revitalize the skin, promoting a radiant and youthful appearance.*

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WHO SHOULD USE CONFIDENT?

Confident gummies are ideal for individuals looking to address common signs of aging, such as age spots, fine lines, and wrinkles.

HOW SHOULD CONFIDENT BE USED?

Take two gummies daily. *Consult your doctor before use if you are pregnant, nursing, taking any medications, or have any known or suspected medical conditions.*

- Fight signs of aging from within
- A curated Antioxidant and Superfruit blend for gorgeous skin
- Ten potent active ingredients for real results

INGESTIBLE

STEP
0



BRILLIANT

MEMORY & FOCUS GUMMIES

Brilliant's merges lion's mane, amino acids, and superfruits in a blend crafted for those aiming at brain-boosting benefits.

Our extremely potent and effective formula acts fast to support individuals in their quest for heightened focus and cognitive vibrancy. You can experience the effects of

Brilliant within hours!



KEY ACTIVE INGREDIENTS

ALPHA-GPC: A natural compound that has been associated with maintaining cognitive enhancement and improved memory function, believed to promote acetylcholine, a neurotransmitter important for brain health.*

L-SERINE: An amino acid that plays a crucial role in supporting cognitive function and mood regulation, contributing to mental well-being and a healthy mood.*

LIONS MANE: Derived from the Hericium Erinaceus Mushroom, touted for its potential cognitive-enhancing, neuroprotective, and overall wellness benefits.*

L-THEANINE: A naturally occurring amino acid found in Green Tea, known for its ability to reduce stress, enhance cognitive function, and support a calm, focused mental state.*

CHERRY TART EXTRACT: A fruit packed with antioxidants, which may help protect the brain cells and support cognitive function.*

ACAI BERRY EXTRACT: A superfruit loaded with antioxidants, which help neutralize free radicals and aids in overall brain health.*

AMERICAN GINSENG EXTRACT: Improves focus by helping reduce occasional mental fatigue and cognitive clarity, making it easier to concentrate on tasks.*

GREEN TEA EXTRACT: Promotes alertness and cognitive function while reducing the jittery side effects often associated with caffeine.*

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WHO SHOULD USE BRILLIANT GUMMIES?

Brilliant gummies are ideal for individuals looking to enhance and maintain cognitive memory function, support a balanced mood and mental well-being, and foster a calm, focused mental state. Use daily to promote long-term benefits for memory focus and stress resilience.

HOW SHOULD BRILLIANT GUMMIES BE USED?

Take two gummies daily. *Consult your doctor before use if you are pregnant, nursing, taking any medications, or have any known or suspected medical conditions.*

- Improved focus without jittery side effects or crash
- May feel results in as little as hours, take daily for sustained results
- Eight potent active ingredients for real results

INGESTIBLE

STEP
0

REAL PEOPLE. REAL RESULTS

BRILLIANT MEMORY & FOCUS GUMMIES

EXCELLENT FOR FOCUS!

I've been consistently taking one dose of these gummy's every morning for the last two weeks and I am so pleasantly surprised by how I feel. I have been more productive and felt more calm than I have in years and I've been sleeping great. I will be a customer for life. - Maria

I CAN WALK IN THE ROOM AND REMEMBER!

These are really helping me when I get interrupted at work and I can go right back to my task and remember what I did last. Also, I have noticed I am less irritable and sleeping through the night. Who am I??? IN LOVE! - Lisa

CALM AND COLLECTED!!

Seriously love these soo much!! After taking them I have this sense of calm and clarity that falls over me but without any of that jittery stuff or anything! This allows me to be focused and get stuff done, makes my everyday tasks easy to accomplish! - Kimberly

CONFIDENT VIBRANT SKIN GUMMIES

THE INGREDIENT LINE UP!

I've tried other gummy products that are supposed to help skin and none of them have the ingredient deck that these have. I've been taking them for about 3 weeks now and have already seen a difference in my hair and nail growth plus my skin is looking even clearer! I'm so excited to see what these do with continued use and will add a new review after another month or two. - Michelle

SO MUCH GOODNESS IN THESE!!!

I am loving the ingredients in this gummy! I did a lot of my own research and it is everything and more that I am looking for the health of my skin! I am soooo excited to have all of this in one gummy instead of so many different supplements. So many amazing health benefits too!!! - Kari

CONFIDENT GUMMIES WORK!

In about 3 weeks after starting my Confident gummies I noticed my skin was brighter and my neck was firmer too. I felt like I was looking thru a filter when I was looking in the mirror. I don't miss a day! - Lois

CLEANSE

Beautiful, healthy skin begins with proper cleansing. Our cleansers safely, gently, and effectively tackle unwanted dirt and toxins while treating skin issues and concerns.

SET ME FREE

PORE-CLEARING CLEANSER

Break free from the shackles of excess oil, impurities, congested pores and breakouts.

This best selling cleanser is filled with natural cleansers derived from tea tree, sage, thyme, and eucalyptus that leaves your skin feeling fresh and clean.



- Tea tree oil instantly dissolves surface oil and dirt from the skin
- Great for cleansing makeup brushes
- A perfect cleanser for back and shoulder acne
- Be careful not to recommend to those with severe rosacea and sensitive skin

KEY ACTIVE INGREDIENTS

TEA TREE OIL (*Melaleuca Alternafolia*): Glycolic/amino acid complex ensures maximum AHA delivery with minimal discomfort.

WILLOWBARK (*Salix Nigra*): Natural salicylic acid helps dissolve cells that block pores; helps maintain moisture.

YUCCA: Saponin rich natural plant cleanser for soothing. This root is known for its antiseptic properties and has been used to soothe and calm irritating skin conditions through its antioxidant elements.

WHO SHOULD USE SET ME FREE?

Set Me Free is recommended for blemish-prone/oily skin, combination skin and normal skin types.

HOW SHOULD SET ME FREE BE USED?

Use morning and evening. Work a small amount onto dry skin, add water, and continue to lather. Rinse well and pat dry. Skin sensitivity to essential oils and plant extracts is possible; a patch test is advised before recommending to highly allergic clients.



TAKE IT OFF

CITRUS GLOW CLEANSING BALM



Discover Take It Off - Citrus Glow Cleansing Balm, your secret to clean and radiant skin! Effortlessly remove oil-based impurities like makeup and sebum without leaving behind an oily residue. It's natural astringents, bilberry fruit and sugar maple extracts, balance oiliness while eliminating bacteria and dead skin cells. The added orange fruit extract and coffee seed oil shield against free radicals and stimulate collagen production, creating a vibrant complexion.

Our secret weapon, CO Q10, fights sun damage, evens skin tone and reduces inflammation.

KEY ACTIVE INGREDIENTS

GREEN COFFEE: Fights wrinkles and promotes a smoother, firmer, and younger-looking complexion by eliminating free radicals and increasing collagen production. It also brightens the skin, reduces redness, and improves texture due to its antioxidants and fatty acids content.

BILBERRY FRUIT EXTRACT: Bilberry's calming properties combat redness and enhance UVA defense. The tannin content tightens and tones the skin, making it ideal for normal, combination, or oily skin types.

SUGAR MAPLE EXTRACT: Acts as a natural alpha hydroxy acid in skincare, removing bacteria and dead skin buildup, repairing damage from free radicals, and preventing new blemishes and wrinkles.

CO Q 10: This powerful enzyme helps protect the skin from sun damage and pollution. Thanks to its free-radical fighting properties, it delays the signs of premature aging.

ORANGE FRUIT EXTRACT: This is a valuable skincare ingredient rich in vitamin C, a potent antioxidant that safeguards the skin against free radical damage and boosts collagen production.

WHO SHOULD USE TAKE IT OFF?

Take it off is suitable for individuals of all ages with normal, dry, oily, or combination skin.

HOW SHOULD ALL TAKE IT OFF?

Gently massage a nickel-sized amount into the skin. Remove with a warm, damp cloth. Rinse with cold water. We recommend that Acne-Prone + Oily skin types follow with a cleanser.

- Great for sensitive, maturing skin
- Fantastic makeup remover
- Don't forget to follow up with your favorite cleanser for a double cleanse experience!

CLEANSER

STEP
1



EASY GOING

GENTLE CRÈME CLEANSER

Your skin has never been this pampered. Natural cleansing agents known as saponins, derived from yucca, chickweed, and quillalla, will easily remove dirt, impurities, and even the toughest to remove eye makeup.

Sea whip, green tea, and pro-Vitamin B5 make this a fabulous cleanser for all skin types. Easy Going is especially effective for sensitive (including rosacea), maturing, and even the driest skin types. So, keep your skin calm, cool, and collected with Easy Going.

KEY ACTIVE INGREDIENTS

YUCCA: Saponin-rich natural plant cleanser for soothing. This root is known for its antiseptic properties and has been used to soothe and calm irritating skin conditions through its antioxidant elements.

GREEN TEA: Soothing plant antioxidant calms skin during the cleansing process.

SEA WHIP: Strongest soothing agent of all the sea plants.

PANTHENOL: Pro-Vitamin B5 keeps skin hydrated during the cleansing process.

WHO SHOULD USE EASY GOING?

Easy Going is recommended for normal, dry, combination, sensitive and maturing skin types.

HOW SHOULD EASY GOING BE USED?

Use morning and evening. Apply a small amount to dry or slightly moist skin. Gently massage in a circular motion, rinse well with warm water and pat dry.

- Leaves skin feeling soft
- Protects the skin barrier
- Great for sensitive, chemically treated, and irritated skin types

CLEANSE

STEP
1



CLEAN SHAVE

ANTI-AGING
FACEWASH + SHAVE GEL

Clean Shave Face Wash and Shave Gel combines two essentials into one product to complement your anti-aging skincare routine. The powerful combination of tea tree oil and yucca root extract cleans skin and helps prevent clogged pores. Anti-inflammatory eucalyptus and quercetin-rich sumac root extract soothe irritation and protect the skin's natural moisture barrier. Potent antioxidants help fight free radical damage and improve the appearance of fine lines and wrinkles. This two-in-one cleanser and shave gel is a must-have for anyone who fights irritation or breakouts, especially after shaving.

KEY ACTIVE INGREDIENTS

EUCALYPTUS OIL: This oil helps trap water in the skin and promotes a healthy skin barrier. Calming properties fight irritation and dryness caused by daily washing or shaving.

TEA TREE OIL: A powerful antiseptic, tea tree kills bacteria that cause breakouts and helps wash away dirt. Anti-inflammatory effects control redness and irritation caused by shaving.

YUCCA SCHIDIGERA ROOT EXTRACT: An antioxidant-rich extract, yucca encourages cell regeneration and fights damage caused by UV rays. It is also a gentle, effective cleanser that soothes skin.

ALLANTOIN: A soothing exfoliant, allantoin gently lifts dead skin cells from your face and encourages the regeneration of new, healthy cells. Anti-aging properties moisturize skin and help to minimize lines and wrinkles.

SUMAC ROOT EXTRACT: With a high antioxidant concentration, sumac extract fights free radical damage and the signs of aging.

WHO SHOULD USE CLEAN SHAVE?

Clean Shave is suitable for people with normal, dry, oily, and combination skin. It is ideal for individuals who suffer from acne or experience irritation after shaving.

HOW SHOULD CLEAN SHAVE BE USED?

To Cleanse: Rub a small amount of product all over your face with wet hands, then rinse well. Use twice daily.

To Shave: Lather on and shave in the direction of hair growth, then rise well.

- Great for those with sensitive or acne prone skin
- Helps to prevent razor burn and ingrown hair

CLEANSE

STEP
1

2 RESURFACE

These unique resurfacing products aggressively, yet gently, lift away dead surface skin, regenerate new cells, and prep the skin for deeper penetration of the products that follow.



FAKE ID GLYCOLIC REJUVENATING SERUM

This skin-resurfacing serum combines glycolic and lactic acids to make skin look younger, brighter, and healthier. Powerful ingredients kickstart the resurfacing process without the irritation and peeling found with many alpha-hydroxy acids (AHAs). Fine lines and wrinkles appear less noticeable thanks to this formula's ability to fight hyperpigmentation, sun damage, and enlarged pores. Differences are noticeable in as little as three days.

- Gentler than most AHA serums because of white tea, sea whip and kola extract
- Patch test suggested for those with ultra-sensitive skin and rosacea
- Great for reversing sun damage on hands
- Always follow with sunscreen during the day

KEY ACTIVE INGREDIENTS

GLYCOLIC ACID: Ensures maximum delivery of the benefits of AHAs, including aiding in exfoliating skin, speeding up cell turnover, and encouraging collagen production.

LACTIC ACID: Lactic/amino acid compounds brighten dull-looking skin and help the skin appear smoother. This powerful AHA works by loosening dead skin cells from the face to encourage new cell growth.

CENTELLA ASIATICA EXTRACT: A plant extract that works as a powerful antioxidant, fighting damage from free radicals. It minimizes some of the signs of sun damage while helping rebuild the skin's protective barrier.

SEA WHIP: A potent healing compound, sea whip is the king of all sea-derived skin-calming agents. It can soothe irritation, pain, and minor swelling from acne in seconds.

PEG-8/SMDI COPOLYMER: These time-released compounds help ensure maximum absorption and delivery of the essential AHAs found in this serum.

WHO SHOULD USE FAKE ID?

Fake ID is recommended for oily, dry, normal, and combination skin. Fake ID is perfect for anyone who wants to reverse the appearance of wrinkles, fine lines, sun damage, or hyperpigmentation. Individuals with sensitive skin or rosacea should do a patch test on their arm before applying the serum.

HOW SHOULD FAKE ID BE USED?

Use morning and evening. Apply after cleanser on face, neck, and chest, while avoiding the eye area. Allow the product to absorb fully before applying other products.



ALL NIGHTER

RETINOL NIGHT RESURFACER

A must-have age-defying serum that is formulated with the highest concentration of 1% retinol and 4% Matrixyl 3000 you can get without a prescription. To take this awesome product to the next level, we even added Advanced BTX to dramatically plump the skin and even out fine lines and wrinkles! An amazing improvement will be seen on whistle lines, crow's feet, and deep wrinkles in just a few days. Age spots, sun damage, and discoloration will be a thing of the past in just a few weeks. All Nighter is a powerful serum that should only be applied in the evening. If All Nighter is in your regimen, using Making Shade or another sunscreen during the day is necessary.



KEY ACTIVE INGREDIENTS

RETINOL: Pure bio active Vitamin A works inside skin's surface, where dryness and wrinkles develop.

PALMITOYL PENTAPEPTIDE-4: Bio active peptide reduces wrinkles as much as 68% within 2-6 months. A U.S. Department of Health study shows peptides reduce wrinkles up to a total of 90% (2006).

DIPOTASSIUM GLYCYRRHIZATE: Soothing agents from licorice, mugwort and algae amino acids soothe stinging, redness or other inflammation often seen with Vitamin A.

RETINYL PALMITATE: Storage form of Vitamin A; visibly improve signs of surface aging.

BETA CAROTENE: Pro-vitamin A; most active antioxidant form, protects DNA from free radical damage.

CHOLECALCIFEROL: Vitamin D; boosts age-fighting effects of Vitamin A.

ADVANCED BTX: Anti-wrinkle ingredient which increases the volume of the dermis by 10-15%. It induces strong muscular relaxation, purges carbon dioxide from the skin, and refreshes the skin.

WHO SHOULD USE ALL NIGHTER?

All Nighter is recommended for oily, dry, normal, and combination skin. All Nighter is perfect for anyone with rough, discolored, damaged, sun spotted or aging skin.

HOW SHOULD ALL NIGHTER BE USED?

Use in the evening only. Apply after cleanser on face, neck, and chest, while avoiding the eye area. Allow the product to absorb fully before applying other products.

- Do not use immediately before or after any Glycolic Acid (AHA/BHA) products
- Must use sunscreen during daytime hours
- May be used around the eye area
- Great for clearing acne
- OK for sensitive skin
- Not recommended for pregnant and nursing women

**Not available in refills.*

RESURFACE

STEP
2

CRYSTAL BALL

MICRODERMABRASION TREATMENT



Crystal Ball is an at-home microdermabrasion treatment that buffs away dead skin cells and minimizes the appearance of acne scars, discoloration, and aging-related blemishes to leave skin brighter and healthier. Safe for sensitive and breakout-prone skin, this formula utilizes gentle pumice crystals and plant-based compounds to improve skin tone and texture without irritation. The volcanic microcrystals, chamomile, green tea extract, and exotic oils in this unique cream provide spa-quality microdermabrasion results at home. Crystal Ball is an essential Step 2 Resurfacing product for individuals who want a brighter, healthier complexion without the in-spa price tag.

- Great for removing dead skin on heels, elbows and lips
- Do not use Fake ID and All Nighter on days when using Crystal Ball
- For drier skin conditions add a drop or two of Liquid Luxury for additional suppleness

KEY ACTIVE INGREDIENTS

PUMICE: Derived from volcanic rock, these microcrystals are the smallest of all buffing crystals. They allow for effective exfoliation without irritation.

GREEN TEA, CHAMOMILE AND LICORICE: Known for their skin-soothing properties, these plant extracts help prevent irritation, inflammation, and redness.

JOJOBA OIL: Used for its superior hydrating qualities, this seed-derived oil conditions skin to leave it feeling soft and supple.

KUKUI, BORAGE, SUNFLOWER OILS: These lipid-rich plant oils help rejuvenate and rebuild the skin's protective barrier for a healthier complexion.

AZULENE: A calming blue oil derived from Roman Chamomile, azulene soothes skin and supports healing after exfoliation.

TOCOPHEROL AND ASCORBYL PALMITATE: Better known as vitamins E and C, these potent antioxidants fight damage from pollution, free radicals, and sun exposure that contributes to signs of aging.

WHO SHOULD USE CRYSTAL BALL?

Crystal Ball is suitable for individuals with normal, oily, dry, and combination skin who want to improve glow and minimize the appearance of discoloration, acne scars, and fine lines.

HOW SHOULD CRYSTAL BALL BE USED?

Dampen face with water. Work product into a light lather in palms, then apply to the neck and face using gentle circular motions. Rinse off product with water. Do not apply Fake ID or All Nighter after use. This product should be used once a week at most. Pro Tip: Use on body before shaving to prevent ingrown hairs!

STEP

2

RESURFACE

REBUILD

Rebuilding and Repairing skin after resurfacing is crucial. Each of our rebuild and repair serums is formulated to target and repair specific skin issues such as wrinkles, deep lines, sensitivity, loss of collagen, to redness, rosacea, psoriasis, and more.



OUR LITTLE SECRET FIRMING AND WRINKLE REPAIR SERUM

Our Little Secret is a skin-smoothing serum that visibly improves the appearance of fine lines, wrinkles, and other signs of aging. Packed with Matrixyl peptides, algae peptides, and sodium ascorbate, this formula can improve skin's firmness and texture in 2-4 weeks and is safe for use on the delicate eye area. Firming effects start as soon as the serum is applied, and results improve with regular use. Our Little Secret is an essential Step 3 rebuilding product for individuals who want to firm sagging skin.

KEY ACTIVE INGREDIENTS

MATRIXYL PEPTIDES: These biomimetic peptides work to restore skin from deep within, encouraging healthy cell turnover and diminishing the appearance of fine lines and wrinkles. Our Little Secret uses an effective-but-gentle 4% Matrixyl peptides formula.

GUTU KOLA: Rich in free-radical fighting flavonoids, gotu kola reduces the signs of aging and can visibly firm skin up to 21% in four weeks.

DIPALMITOYL HYDROXYPROLINE: This plant-derived collagen replenishes the skin and helps promote the body's natural production of collagen.

BLACK CURRANT FRUIT OIL: A vitamin-C rich oil with antioxidant capabilities, black currant oil helps repair damage that causes the signs of aging. It also protects the skin from damaging oxidative stress.

ALGAE PEPTIDES: These naturally derived peptides can reduce wrinkles by up to 27% and firm skin by up to 20%. They work by repairing damage to the skin and encouraging healthy cell turnover.

WHO SHOULD USE OUR LITTLE SECRET?

Our Little Secret is recommended for oily, dry, normal, and combination skin types. Our Little Secret is perfect for individuals who have aging, loose, or sagging skin. It is especially suitable for individuals going through menopause who have noticed age-related skin changes.

HOW SHOULD OUR LITTLE SECRET BE USED?

Apply up to two pumps of serum to freshly cleansed face, neck, and chest both morning and evening. Can be used around the eye area.

- Contains five botanical firming ingredients in addition to pentapeptide-4
- Feeling a little tired during the day? Apply over your makeup around the eyes for an instant "pick me up"
- Some may be sensitive to peptides and may develop tiny white bumps. This is a skin reaction, not acne or pimples

YOUTH ACCELERATOR

AGE REVERSAL SERUM

Youth Accelerator is an age-defying serum powered by apple stem cells. Packed with beneficial peptides, All Q-10 plus, Argireline, and Mala'Kite, this serum helps minimize the appearance of fine lines and wrinkles. It turns the clock back on free-radical damage, leaving skin smooth and glowing. This regenerative serum encourages collagen production and helps prevent stem cell deterioration. Visible skin improvements can be seen in as little as 28 days. Youth Accelerator is a secret weapon everyone who wants to delay the signs of aging should own.



- Slows the signs of aging
- Improves collagen production
- Increases stem cell renewal

KEY ACTIVE INGREDIENTS

PHYTO CELL TEC MALUS DOMESTICA: Apple stem cells work from deep within the skin to repair facial cells. This age-defying powerhouse encourages cellular regeneration, delaying the appearance of aging. Fine lines, wrinkles, and other age-related imperfections are diminished immediately.

ARGIRELINE® NP: This anti-wrinkle hexapeptide relaxes contracted facial muscles to improve the appearance of lines and wrinkles quickly.

SODIUM HYALURONATE: Considered the most potent skin moisturizer, this water-soluble substance holds moisture next to the skin. It creates the ideal environment for the generation of new, healthy skin cells.

ASCORBYL PALMITATE: This time-released form of vitamin C fights the signs of sun damage and aging, leaving skin with a healthy glow.

CO Q 10: A powerful coenzyme, CO Q-10 helps protect skin from sun damage and pollution. Thanks to its free-radical fighting properties, it delays the signs of premature aging.

VITAMIN A PALMITATE: This easily absorbed antioxidant boosts collagen production, making skin plump and supple. It works to smooth fine lines and correct the appearance of dry/damaged skin.

MALA'KITE: Designed to promote the skin's natural defenses, this copper-rich antioxidant prevents free-radical damage and fights other daily skin stressors.

WHO SHOULD USE YOUTH ACCELERATOR?

Youth Accelerator is recommended for individuals with oily, dry, normal, and combination skin types. Youth Accelerator is perfect for those who want to fight the signs of aging, improve skin texture, and get a healthier glow.

HOW SHOULD YOUTH ACCELERATOR BE USED?

Apply up to two pumps of serum to freshly cleansed face, neck, and chest both morning and evening. Can be used around the eye area.

STEP

3

REBUILD

MISSION ACCOMPLISHED

DNA CELL REJUVENATING AGE REVERSAL SERUM

Get ready for the next evolution in skincare. This ultra-rich mousse combines advanced technology with a new age of “smart” ingredients. Mission Accomplished acts as a fountain of youth to restore cells to a younger acting state. The skin is re-energized, and collagen performs more effectively, resulting in vibrant, younger-looking skin.



KEY ACTIVE INGREDIENTS

SILVER EAR MUSHROOM (TREMELLA FUCIFORMIS POLYSACCHARIDE):

Five times more hydrating than hyaluronic acid. This ingredient leaves skin plump, glowing, and healthy.

ERGOTHIONEINE: Energizing antioxidant amino acid; energizes skin cells for faster response time and protects against oxidative stress.

THERMUS THERMOPHILLUS FERMENT: Strong antioxidant that protects against UV and environmental damage; stimulated by heat exposure.

ARABIDOPSIS THALIANA EXTRACT: Restoring enzyme derived from Arabidopsis extract (of the mustard family); targets DNA damage, reversing signs of photo-aging and wrinkling.

PHAEO - DACTYLUM TRIORNUTUM EXTRACT: From micro-algae; increases proteasome activity and prevents accumulation of “cellular sludge” that contributes to age spots.

BIFIDA FERMENT LYSATE: A probiotic ingredient that strengthens the skin’s microbiome to encourage the skin to repair itself and appear healthier visibly.

WHO SHOULD USE MISSION ACCOMPLISHED?

Great for all skin types. MA is highly recommended to those with signs of aging such as wrinkles, sun spots, and loss of elasticity. This product also works great for those who are looking for preventative anti-aging skincare.

HOW SHOULD MISSION ACCOMPLISHED BE USED?

Use morning and evening. After cleansing and resurfacing, apply a small amount to the face, neck, and décolleté. Gentle enough for the delicate eye area. Follow with moisturizer (and SPF if using in the morning).

- Dramatically improve and even out skin’s tone, firmness, and elasticity
- Repairs visible sun damage and other signs of environmental stress
- Boosts skin’s immune response to support DNA self-repair
- Encourages healthy collagen development
- Instantly leaves skin soft, supple and silky-smooth

REBUILD

STEP
3

DRAMA FREE

REPAIR SERUM



Drama Free is a no-nonsense serum designed to tackle a variety of skin problems. This dynamic product combats sun damage, fine lines, acne, rosacea, and scarring. It can also be used to address issues caused by chemical or laser treatments. Sodium hyaluronate and phospholipids protect the skin's natural moisture barrier. Powered by soluble beta-glucan, this formula also teaches skin how to repair itself. Drama Free is a gentle, healing serum that can be incorporated into every skincare regimen.



KEY ACTIVE INGREDIENTS

SOLUBLE BETA-GLUCANS: Derived from organic plant sources, these complex sugars act as a biological response modifier (BRM) that teaches skin to repair itself. This compound also has soothing properties to ease redness and inflammation.

SUPEROXIDE DISMUTASE: A potent antioxidant, SOD fights free radical damage to minimize the signs of aging. This enzyme has tissue-softening properties that help diminish scarring caused by acne and harsh chemical treatments.

SODIUM HYALURONATE: This moisturizer combats inflammation and helps the skin retain water for a healthier, plumper appearance.

SACCHAROMYCES LYSATE EXTRACT: A probiotic yeast produced through fermentation, saccharomyces lysate extract helps balance the skin's natural microbiome and fights breakouts. It can reduce red and yellow skin tones after two to three weeks of regular use.

PHOSPHOLIPIDS: These skin-identical lipids stimulate the skin's internal moisture barrier for plumper, more youthful-looking skin. They are ideal for combating dryness and irritation caused by cold or arid climates.

WHO SHOULD USE DRAMA FREE?

Drama Free is recommended for individuals with dry, normal, combination, oily, and acne-prone skin. Drama Free is safe for use on children who suffer from eczema, psoriasis, and other skin irritations.

HOW SHOULD DRAMA FREE BE USED?

Apply 1-2 pumps on your cleansed and dried face, neck, and chest morning and evening before applying moisturizer.

- Safe to use on children
- Soothes skin after waxing treatments
- Greatly diminishes pink and reddish tones from stretch marks
- Will aid in the healing of eczema, psoriasis and rosacea

REBUILD

STEP

3

IMMORTAL EYES

EYE CRÈME-GEL

Immortal Eyes is a deeply hydrating crème-gel that combines cultured stem cells with potent antioxidants, ceramides, and peptides to fight the signs of aging. This gel is powered by stem cells derived from Uttwiler Spätlauber, a rare Swiss apple believed to have anti-wrinkle and age-defying effects. Formulated with skin-repairing antioxidants, ceramides, and peptides, this crème-gel helps correct the appearance of sagging skin, fine lines, wrinkles, and sun damage around the eye area. Significant results can be seen in as little as 28 days. Immortal Eyes is a must-have Step 3 rebuilding product for anyone who wants to fight the signs of aging around the eyes.



- Dramatic results can be seen in as little as 28 days
- Prevents new lines from forming
- Smoothing and lifting to eye area
- Very strong product, a patch test is advised before recommending to sensitive clients

KEY ACTIVE INGREDIENTS

MALUS DOMESTICA FRUIT CELL CULTURE EXTRACT: Derived from a rare Swiss apple, these active stem cells help prevent cellular decay and promote better skin vitality for a healthy, youthful-looking complexion.

MATRIXL 3000: This formula combines the multi-chain peptides palmitoyl oligopeptide and palmitoyl tetrapeptide-7 to help repair aging skin and minimize the appearance of new fine lines and wrinkles.

SPHINGOLIPIDS: Better known as ceramides, these lipids help strengthen skin and increase moisture retention for a plump, smooth skin tone.

ASCORBYL PALMITATE: A time-released form of vitamin C, this antioxidant helps repair sun damage and brightens skin.

UBIQUINONE: Known as CoQ10, this anti-aging vitamin prevents oxidative stress and damage caused by sun exposure.

PHOSPHOLIPIDS: These moisturizing lipids are part of a time-released formula that provides continuous hydration to the skin.

SODIUM HYALURONATE: Known as nature's super-hydrator, this polysaccharide can bind up to 1000 times its weight in moisture to the skin.

WHO SHOULD USE IMMORTAL EYES?

Immortal Eyes is great for all skin types. Immortal Eyes is ideal for individuals who want to reverse the appearance of aging skin around the eyes.

HOW SHOULD IMMORTAL EYES BE USED?

Gently pat a small amount of crème-gel all over the top and bottom of the eye area both morning and evening. Apply after serums and before moisturizer. Follow with sunscreen for morning or daytime application the eyes.

STEP
3

REBUILD

POKER FACE

CREASE AND WRINKLE RELIEF CRÈME

Poker Face is a wrinkle-releasing crème that gets rid of the tell-tale signs of aging. Wrinkle-erasing amino butyric acid and gynostemma catalyze natural muscle relaxers found in the skin to instantly smooth expression lines around the eyes, forehead, lips, and nose. This crème is packed with Matrixyl 3000 multi-chain peptides that work from deep within the skin to restore and rebuild it within 60–90 days. Poker Face is perfect for individuals who want all-day relief from fine lines, wrinkles, and crow's feet.



KEY ACTIVE INGREDIENTS

AMINO BUTYRIC ACID: This acid works with the skin's natural muscle relaxers to instantly reduce fine lines, wrinkles, crow's feet, and signs of stressed or aging skin.

MATRIXYL 3000: Formulated from multi-chain peptides, this compound encourages cell turnover for a glowing, youthful complexion. It improves overall firmness and elasticity, diminishing the appearance of expression marks.

SESAME OIL: This seed oil absorbs rapidly, making it easier for the crème's active ingredients to penetrate the skin's surface and circulate through tissues. It also helps firm skin and prevents pore enlargement.

GYNOSTEMMA: In addition to stimulating the skin's muscle relaxers to release wrinkles, this anti-inflammatory compound reduces irritation from acne, psoriasis, eczema, and rosacea.

EUGENOL: Popularly known as clove oil, eugenol has anti-bacterial and anti-inflammatory properties that promote a clear, youthful complexion.

WHO SHOULD USE POKER FACE?

Poker Face is great for all skin types. Poker Face is ideal for individuals who want to reverse wrinkles and minimize the visible signs of aging.

HOW SHOULD POKER FACE BE USED?

Warm a small amount of product in palm, then gently pat on expression lines and problem areas. The immediate effects last 8–10 hours. This formula can be used both morning and evening. When used daily, cumulative effects can be seen in 2–3 weeks.

- Use on clean skin, before applying other step 3 products
- Additional Poker Face may be applied if full results are not reached within 10 minutes.
- Not recommended for pregnant or nursing women.

REBUILD

STEP
3

PERFECT FORM

NECK AND DÉCOLETTÉ REPAIR CRÈME



Perfect Form uses the power of aggressive, high-strength multi-peptides to restore a sculpted, youthful look to the neck, chest, and face. A potent oligopeptide, Matrixyl 3000 works with tissue-producing cells to firm problem areas. This neck and chest repair cream improves the appearance of fine lines, crepey skin, and age-related discoloration.



- Diminish crow's feet and fine lines around the mouth
- Apply to lips to plump, firm and appear more youthful
- Reduce skin slacking on neck and décolleté

KEY ACTIVE INGREDIENTS

MATRIXYL 3000 PEPTIDES: A multi-peptide complex, Matrixyl 3000 helps firm skin and can reduce the appearance of wrinkles in 60 days when used twice a day.

CRANBERRY OIL: This moisturizing oil is high in antioxidant tocotrienols as well as Omega-3 and Omega-6 fatty acids. It penetrates the skin for superior absorption, leaving it visibly smoother.

EYELISS: A potent blend of skin-strengthening flavonoids and elasticity-boosting peptides, this compound helps minimize the appearance of saggy and crepey skin.

YEAST EXTRACT: Rich in nutrients, this extract reduces oxidative stress that leads to wrinkles, sagging, and skin texture problems. It also energizes skin cells for a brighter tone.

SHEA BUTTER: Boosts skin moisture and soothes skin problems with its anti-inflammatory properties.

WHO SHOULD USE PERFECT FORM?

Perfect Form is recommended for normal, dry, oily, and combination skin types. Perfect Form is ideal for individuals who want to tone, sculpt, and energize the neck, chest, and face.

HOW SHOULD PERFECT FORM BE USED?

Warm a small amount of product in the fingers, then spread over the neck and chest both morning and evening. May be applied around the eye area in the evening only.

STEP

3

REBUILD

UPGRADE

CAFFEINATED BOTANICAL EYE CREAM



Upgrade your look with our potent caffeinated botanical eye cream. Upgrade is formulated with a specialized mix of botanical ingredients to soothe and hydrate the delicate eye area for glowing, younger-looking skin. Powered by caffeine, hyaluronic acid, and green tea extract, this ultra-moisturizing formula brightens the eye area while helping minimize the appearance of fine lines wrinkles, and crepiness around the eyes.

- Prevents new fine lines from forming around the eye area
- The innovative packaging features a metal tip for a cooling application
- A patch test is recommended for those with sensitive skin before eye area use

KEY ACTIVE INGREDIENTS

CAFFEINE: This organic compound causes blood vessels to restrict, reducing inflammation and puffiness. It also brightens the skin while helping minimize the appearance of fine lines, wrinkles, and crow's feet.

HYALURONIC ACID: A powerful moisturizer, HA hydrates the skin deeply to improve softness and elasticity. It works to minimize the appearance of fine lines, wrinkles, and crow's feet.

GREEN TEA: Naturally soothing, this extract protects skin and reduces sebum for a clearer complexion. Green tea is also rich in antioxidants that help repair damage caused by free radicals, pollution, and sun exposure.

ALGAE EXTRACTS: These marine compounds help reduce oxidative stress and promote a healthy skin barrier to protect and soothe skin.

YEAST EXTRACT: This mix of flavonoids, sugars, vitamins, and amino acids fights oxidative stress and soothes skin.

CUPUACU BUTTER: A miracle emollient, this seed butter helps restore skin elasticity. It's also high in antioxidants that fight damage caused by free radicals and sun exposure.

WHO SHOULD USE UPGRADE?

Upgrade is recommended for all skin types. It is ideal for those who want to minimize, reverse, or prevent the visible signs of aging around the eyes.

HOW SHOULD UPGRADE BE USED?

Dab around the entire eye area both AM and PM after cleansing and applying serums. Follow with moisturizer.

STEP
3

REBUILD



ACTIVATE

DETOXIFYING AGE-REVERSAL MOUSSE

Activate is a lightweight, age-reversal mousse that detoxifies skin while fighting the appearance of aging. Formulated with niacinamide and charcoal, this serum cleanses pores for a clear, bright complexion. This deeply hydrating formula builds up the skin's natural protective barrier to prevent irritation and dryness.

KEY ACTIVE INGREDIENTS

CAFFEINE: This organic compound encourages blood vessels to restrict, reducing inflammation and puffiness for tighter, younger-looking skin. Caffeine also helps minimize the appearance of fine lines, wrinkles, and other signs of aging.

NIACINAMIDE: Also known as B3, this vitamin trains the skin to regulate oil and debris for clear, smaller-looking pores. Thanks to its antioxidant powers, niacinamide also helps correct uneven skin tone.

ACTIVATED CHARCOAL: A natural cleanser, activated charcoal absorbs oil deep in the skin to leave pores clean and clear. It also soothes acne-prone skin.

HYALURONIC ACID: This acid binds moisture to the skin, helping minimize the appearance of fine lines, wrinkles, and other signs of aging. HA also supports greater skin elasticity and may help reduce overall redness and irritation.

TREHALOSE: A naturally occurring sugar, trehalose is an ultra-hydrating antioxidant. It plumps skin and corrects damage from free radicals, pollution, and sun exposure to minimize the appearance of fine lines, wrinkles, and other signs of aging.

WHO SHOULD USE ACTIVATE?

Activate is suitable for individuals with normal, oily, combination, and dry skin. It is recommended for those who want to reverse signs of aging and prefer a lightweight product.

HOW ACTIVATE BE USED?

Use morning and evening on cleansed skin. Apply to the face, neck, and chest. Follow with moisturizer.

- Eliminate signs of fine lines, wrinkles, and puffiness
- Great for maturing oily skin types.
- Reduces enlarge pores

REBUILD

STEP
3

MOISTURIZE

Moisturizing is a crucial step in maintaining healthy, happy skin. It keeps your skin hydrated and locks in the effectiveness of the rebuild and repair serums, all while protecting your skin from free radical damage and oxidation.

LOVE THY FACE

MIRACLE MOISTURIZER



Love Thy Face harnesses the power of rosemary to rebuild lipid oils found deep in the skin, where the first signs of aging begin. This miracle moisturizer increases lipids by up to 450%, restoring the natural moisture barrier that protects skin from sun, pollution, and free-radical damage that causes fine lines, wrinkles, and skin discoloration. Soluble beta-glucans slow down antioxidant depletion that is particularly problematic for individuals with sensitive, dry, or chemically treated skin. Formulated with soothing compounds that fight redness and irritation, Love Thy Face is an anti-aging miracle designed for individuals with dry, sensitive, chemically treated, and maturing skin.



- Highly recommended for maturing and dry skin types
- The richest and most emollient anti-aging moisturizer in our skincare line
- Rich in antioxidants and beta-glucans for healing sensitive dry skin

KEY ACTIVE INGREDIENTS

SOLUBLE BETA-GLUCANS: These sugar compounds act as a biological response modifier (BRM) that challenges the skin to repair itself. Beta-glucans ensure that skin continues to repair itself for long-lasting anti-aging results.

SEA WHIP: Considered the strongest soothing agent of all sea plants, this extract calms redness and irritation. It is especially soothing for dry and maturing skin.

ROSEMARY LEAF EXTRACT: This extract encourages the skin to increase barrier lipid production by up to 450% so that the skin is better protected from the signs of aging.

LIPID-RICH OILS: A host of lipid-rich oils provide essential moisture to dry, irritated skin. These oils work by holding moisture between cells for superior hydration.

ALGAE AND MUGWORT: A unique anti-irritation complex formulated with algae and mugwort reduces burning, stinging, and discomfort for individuals with dry or sensitive skin.

WHO SHOULD USE LOVE THY FACE?

Love Thy Face is ideal for individuals with maturing, dry, sensitive, or chemically treated skin.

HOW SHOULD LOVE THY FACE BE USED?

Use morning and evening. Apply to the face, neck, and chest morning and evening after applying serums.

ANYTIME ANYWHERE

TIME RELEASED MOISTURIZER



Anytime Anywhere is a time-released smart moisturizer that fights the signs of aging both day and night. Formulated to support the body's natural lipids, this lotion hydrates and soothes skin at a deep level. Antioxidant vitamins A, C, and E promote radiance and fight the visible signs of aging. Farnesol restores balance to oily skin within 15 days and to dry skin within 45 days for a healthy, hydrated complexion. This moisturizer balances skin by restoring an ideal water-to-oil ratio.



KEY ACTIVE INGREDIENTS

FARNESOL COMPLEX: Derived from roses, this complex helps balance skin by controlling water-to-oil ratios. It can normalize oily skin within 15 days and dry skin within 45 days.

TOCOPHERYL LINOLEATE: Better known as vitamin E, this antioxidant holds water between skin cells for optimal hydration. It also helps fight visible signs of sun damage and aging.

RETINYL PALMITATE PETINYL PALMITATE: A potent antioxidant, this stabilized ester of vitamin A helps smooth fine lines and wrinkles for a more youthful-looking complexion.

ASCORBYL METHYLSILANOL PECTINATE: A stabilized, time-released form of vitamin C, this antioxidant fights free radicals and minimizes the appearance of sun damage.

SODIUM HYALURONATE: This super-strength moisturizer delivers immediate hydration to dry skin. It can bind up to 1,000 times its weight in water to skin, soothing irritation caused by dryness.

WHO SHOULD USE ANYTIME ANYWHERE?

Anytime Anywhere is recommended for individuals with normal, combination, oily, and dry skin.

HOW SHOULD ANYTIME ANYWHERE BE USED?

Use morning and evening. Apply to the face, neck, and chest morning and evening after applying serums.

- Mix Anytime Anywhere with your favorite foundation for a DIY BB cream
- A great moisturizer for those with combination and oily skin types

MOISTURIZE

STEP
4

POLISHED

BLUEBERRY STEM CELL GEL MOISTURIZER



Polished is a lightweight gel moisturizer formulated to calm, protect, and hydrate skin all day long. Infused with soothing compounds such as marshmallow extract and lavender oil, this gel reduces inflammation to leave skin looking and feeling healthier. Polished is packed with tropical butters and oils that hydrate deeply while protecting the skin's natural moisture barrier. This lightweight gel absorbs quickly and won't clog pores or leave skin greasy. Polished is the perfect everyday moisturizer for individuals who want soft, supple skin without the heavy feel of a traditional moisturizing cream.



KEY ACTIVE INGREDIENTS

PHYTO-BIOTIC BLUEBERRY STEM CELLS: Rich in antioxidants and fatty acids, these stem cells increase cellular metabolism and promote collagen production. They help repair damage caused by UV exposure, minimizing the appearance of fine lines, wrinkles, and sunspots.

MALACHITE EXTRACT: Derived from a mineral, this extract smooths, calms, and detoxifies skin congested by environmental pollutants.

CUPUACU BUTTER: A miracle emollient, this butter helps restore the skin's natural elasticity. It also has antioxidant properties that protect skin from damage caused by free radicals, pollutants, and sun exposure.

MACADAMIA OIL: Derived from the popular tropical nut, this oil nourishes and moisturizes the skin. High concentrations of oleic, linoleic, and palmitoleic acids prevent dryness and work to help minimize the appearance of scars.

TAMANU OIL: This rich moisturizer is packed with antioxidants that fight inflammation and acne while soothing skin. Tamanu also stimulates collagen production to leave skin plump and smooth.

MARSHMALLOW EXTRACT: Naturally soothing, this root extract relieves irritation and redness. It also helps keep skin soft and well moisturized.

WHO SHOULD USE POLISHED?

Polished is recommended for those with normal, combination, oily, and acne prone skin types.

HOW SHOULD POLISHED BE USED?

Use morning and evening. Apply to the face, neck, and chest morning and evening after applying serums.

- Light-weight and hydrating moisturizer
- Highly recommended for those with a combination skin type
- Fights irritation and inflammation with soothing and antioxidant ingredients

MOISTURIZE

STEP
4



KEEP IT LIGHT

OIL-FREE CRÈME-GEL



Keep It Light is an ultra-hydrating, oil-free crème-gel moisturizer that uses Moisturezomes to hydrate skin at the deepest level. This formula is designed to plump and smooth skin for a refreshed look from the very first use. Enriched with sodium hyaluronate and provitamin B, this gel helps deliver moisture to individual skin cells for greater hydration. Keep It Light reprograms skin to retain moisture for longer without clogging pores, making it a go-to crème for individuals who have oily or blemish-prone skin.

- Great for youth and those who suffer from acne and breakouts
- Perfect and even hydration for oily/blemish prone skin
- Great moisturizer for summertime

KEY ACTIVE INGREDIENTS

MOISTUREZOMES: These moisture-filled liposomes are time-released to ensure that hydration is continuously delivered to the skin.

DEXPANTHENOL PROVITAMIN B: This antioxidant vitamin re moisturizes skin at the cellular level. It also helps fight breakouts and controls hyperpigmentation.

SODIUM HYALURONATE: Nature's super-hydrator can hold up to 1,000 times its weight in water to instantly comfort and plump skin.

DIMETHICONE: This silicone-based protectant helps moisturize and soften skin without using oil. It also has calming properties that soothe irritation and minimize redness.

FARNESOL COMPOUND: A derivative of roses, this complex balances oil-to-water ratios in the skin for healthy hydration.

MALLOW AND ARNICA FLOWER EXTRACTS: Thanks to their calming properties, these flower extracts soothe skin irritated by acne, breakouts, and dry climates.

WHO SHOULD USE KEEP IT LIGHT?

Keep It Light is recommended for individuals who have oily or acne-prone skin. This crème-gel is also perfect for individuals who want a light, non-greasy moisturizer that can be worn under foundation.

HOW SHOULD KEEP IT LIGHT BE USED?

Use morning and evening. Apply to the face, neck, and chest morning and evening after applying serums.

STEP
4

MOISTURIZE

PROTECT

Prevention is the simple secret to younger-looking skin. Our sunscreen is essential to protecting your skin from damaging UVA and UVB rays which cause wrinkles, dark spots, and other serious skin conditions



MAKING SHADE

BROAD SPECTRUM SUNSCREEN

Making Shade is an SPF 30 broad-spectrum sunscreen that protects skin from harmful UV rays without causing irritation. This gentle sunscreen is formulated with octinoxate to block UVB rays and micronized zinc oxide to block UVA rays. Soothing aloe vera and green tea calm skin and prevent breakouts, while antioxidant vitamins E and C fight free-radical damage caused by sun exposure.



KEY ACTIVE INGREDIENTS

OCTINOXATE: A powerful UVB ray blocker, this substance prevents sun damage and helps protect skin from harmful free radicals.

MICRONIZED ZINC OXIDE: Safe and effective, zinc oxide protects skin from harmful UVA rays. Thanks to its anti-inflammatory properties, it's perfect for individuals who suffer from acne.

ALLANTOIN: An extract from comfrey root, allantoin is an anti-irritant that soothes skin and reduces inflammation.

GREEN TEA SEED EXTRACT: This calming extract prevents irritation and helps fight signs of aging caused by free radicals.

TOCOPHERYL ACETATE: Also known as vitamin E, this antioxidant powerhouse keeps skin lipids fresh and promotes natural radiance.

TETRAHEXYLDECYL ASCORBATE: This stabilized, time-release form of vitamin C helps to minimize signs of aging caused by sun damage.

WHO SHOULD USE MAKING SHADE?

Making Shade is recommended this for all skin types.

HOW SHOULD MAKING SHADE BE USED?

After applying moisturizer, wait two minutes and then apply Making Shade. Reapply throughout the day.

- Making Shade contains zinc and is a great choice for those with oily/blemish prone skin
- Does not burn when applied to sensitive eye area
- Should be used every day regardless of cloudy weather
- Sunscreen should be applied 20 minutes before heading into direct sunlight



SKINCARE ADD-ONS

Everyone's skin is different! That's why these skincare add-ons can be the perfect addition to any skincare regimen.

SAVING FACE

PURIFYING, OXYGENATING,
AND ANTI-AGING FOAMING
FACIAL WITH ADVANCED BTX



This foaming facial is a skin-clearing, wrinkle-fighting mask that can be used 2-3 times per week. It foams on the face, creating tiny antioxidant-powered bubbles that dissipate as the mask works. Potent moisturizers help soften the skin and restore the appearance of a youthful, radiant glow. Powered by the super ingredient Advanced BTX, it's a weekly skincare routine must-have.



KEY ACTIVE INGREDIENTS

ADVANCED BTX: Plumps and supports the dermis layer of the skin and helps to relax the appearance of wrinkles.

GREEN COFFEE: A powerful antioxidant that helps protect skin from damage caused by free radicals. Compounds from these raw coffee beans can help reduce redness and increase circulation, supporting a healthy glow.

SUNFLOWER: Moisture-enriching sunflower helps soften skin for a younger appearance. Antioxidant vitamin E found in sunflower oil helps fight skin damage and premature aging.

ALLANTOIN: Powerhouse anti-inflammatory that fights redness and soothes irritated skin.

MARULA KERNEL: Supports hydration and fights skin damage thanks to potent antioxidants.

WHO SHOULD USE SAVING FACE?

Saving Face is great for all skin types and is highly recommended for maturing skin that has lost firmness. Great for those who battle skin irritation, inflammation and redness.

HOW SHOULD SAVING FACE BE USED?

Apply 3 pumps of the mask to clean dry skin. Do not use on the eye area. Allow the mask to foam on the skin for 5-10 minutes until all the foam has dissipated. Use your fingertips to massage the remaining solution into your skin for 2 minutes. Wash thoroughly with warm water and pat dry. Use 2-3 times per week. Each jar has approximately 30 mask applications. A waste-reducing refill pouch is available.

- A must-have anti-aging mask for those with maturing skin
- Saving Face is our best selling anti-aging product
- Apply mask to the neck and chest for added benefit



TRUE SALVATION

FOR AN IMMACULATE
COMPLEXION



True Salvation is a breakout-busting powerhouse in an easy-to-use serum form. This add-on skincare product uses both BHAs and AHAs to leave your skin refreshed and glowing. A combination of glycolic and salicylic acid resurfaces the skin, kills bacteria, and prevents future breakouts. Soothing extracts help calm the skin and relieve inflammation, leaving your complexion immaculate. True Salvation is a must-have serum if you struggle with acne.

- People who experience rosacea or have sensitive skin should mix the serum with Drama Free to build product tolerance.
- A great step 2 resurfacing serum
- Fights both acne and acne scarring
- Do not use with other resurfacing product(s)

KEY ACTIVE INGREDIENTS

PANTHENOL: Found in pantothenic acid (Vitamin B5), panthenol is a powerful moisturizer. It calms, repairs, and revitalizes skin irritated by acne or breakouts.

BETA-GLUCAN: This complex sugar is a Biological Modifier (BRM) that challenges the skin to repair itself. It also has soothing effects that help minimize inflammation and redness.

LACTIC ACID: An AHA, lactic acid helps to soothe skin while lifting away dead cells. It ensures maximum skin resurfacing and regeneration with minimum discomfort.

LICOCHALCONE: This anti-inflammatory derived from Chinese licorice soothes skin irritated by acne, eczema, and rosacea. It also defends against free radical damage.

BETAINE SALICYLATE: Rich in keratolytic BHAs, this skin conditioner aids in exfoliation. Thanks to its antimicrobial properties, it also fights acne and breakouts.

SPIREAULMARIA: Better known as meadowsweet, this dermatologist-tested compound cleanses pores and encourages cell turnover. Calming and redness-reducing, this extract soothes skin and helps build up its natural defenses.

WHO SHOULD USE TRUE SALVATION?

True Salvation is recommended for those with oily, blemished, or acne-prone skin.

HOW SHOULD TRUE SALVATION BE USED?

Apply 1-2 pumps to the affected areas of your skin twice a day after cleansing, avoiding the eye area. Allow serum to absorb fully before applying other serums or moisturizers. Do not use with other resurfacing products.

ADD-ONS



STRIPPER

NON-DRYING ASTRINGENT

Stripper is a gentle astringent that cleanses pores and removes skin impurities for a balanced, healthy complexion. Packed with clinically proven emollients, it clears pores and blemishes but doesn't dry out skin. Soothing plant and mineral extracts protect skin from irritation and reduce inflammation for a brighter glow. Stripper is a go-to astringent for individuals who suffer from acne or regular breakouts.



- Controls oils and dries out blemishes
- Softens clogged pores and dissolves dead cells with minimal extraction effort
- Patch test recommended for those with sensitive skin

KEY ACTIVE INGREDIENTS

SALICYLIC ACID: Found in many acne treatments, this acid treats breakouts by unblocking clogged pores and relieving swelling.

MALACHITE EXTRACT: This mineral extract smooths, calms, clarifies, and detoxifies skin for a visibly brighter appearance. Malachite also aids in unclogging pores to keep skin looking healthy and refreshed.

WITCH HAZEL EXTRACT: Derived from a shrub, this extract helps reduce swelling, inflammation, and irritation caused by acne. It effectively dries out blemishes and supports healthy skin healing.

BILBERRY EXTRACT: Packed with acne-busting vitamins and minerals, this antioxidant fights damage caused by free radicals and environmental pollutants. It also calms inflamed skin and relieves discomfort.

SUGAR CANE EXTRACT: This natural exfoliant sloughs away dead cells to leave skin visibly softened and brightened.

WHO SHOULD USE STRIPPER?

Stripper is recommended for those with oily, blemished, or acne-prone skin.

HOW SHOULD STRIPPER BE USED?

Apply to the entire face or oily T-Zone via cotton round after cleansing your skin. Do not wash off. Follow up with your Repair and Rebuild serum(s) and Moisturizer. Use up to 3 times a week. A patch test is strongly recommended for those with sensitive skin.

PRO TIP: Stripper is the perfect addition to your shaving/waxing routine! Apply after removing hair to prevent ingrown hairs.



ADD-ONS

VIBRANCE

VITAMIN C CRYSTALS



These potent crystals harness the power of vitamin C, niacinamide, and betaine salicylate to brighten skin and improve skin texture. A balanced combination of skin-enhancing ingredients encourages collagen production, diminishes hyperpigmentation, and leaves skin undeniably smooth. Vibrance crystals are in a powder form that can be used twice a day in combination with a serum, cream, or moisturizer.



KEY ACTIVE INGREDIENTS

ASCORBIC ACID (VITAMIN C): Ascorbic acid encourages natural collagen production to reduce the appearance of wrinkles and fine lines. It also evens out skin tone to fight hyperpigmentation and dark spots. Vibrance moisturizes and soothes skin, while Vitamin C helps ease inflammation and redness. The crystal form of vitamin C in this product is significantly more potent than the vitamin in its liquid serum form.

NIACINAMIDE: A form of Vitamin B3, niacinamide helps minimize the appearance of pores and regulate the skin's production of oil for a healthy natural balance. This compound also helps reduce redness and inflammation, which may ease discomfort from acne and eczema.

BETAINE SALICYLATE: This gentle fatty acid improves skin tone and texture. It can help break up blackheads and prevent clogged pores by promoting balanced skin health. It also encourages the growth of new skin cells, of new skin cells while it fights oil, clogged pores, and blackheads.

ALLANTOIN: This naturally occurring compound soothes skin irritation and fights redness to even out skin tone. It also works in combination with other ingredients to encourage the skin's natural production of collagen.

WHO SHOULD USE VIBRANCE?

Vibrance is recommended for dry, oily, normal, and combination skin types. Vibrance is great for those who want to improve their skin's glow, texture, and natural radiance. It's also great for those who wish to combat hyperpigmentation or dark spots on the skin.

**If you have sensitive skin, try a spot test on your inner arm before applying it to your face. Slowly increase the amount of product used per day as your skin adjusts.*

HOW SHOULD VIBRANCE BE USED?

Mix a dime-sized amount of powder with a Step 3 rebuilding serum/cream or a Step 4 moisturizer in your hand. Smooth the mixture over your freshly cleaned face and neck.

- Great for all skin types
- Versatile addition to your current regimen
- Those with sensitive skin should use a smaller amount of vibrance until the skin builds tolerance.

ADD-ONS





LIQUID LUXURY

LIPID REPAIR OIL



Liquid Luxury is packed with nourishing lipid oils that soften skin while improving glow and reducing the appearance of fine lines. This moisturizing super oil soothes dry, irritated skin and encourages cell regeneration without clogging pores. A potent mix of lipids, grape seed, rose hip, plant oils, and sandalwood hydrates and restores skin. These compounds fill gaps in the skin's moisture barrier caused by harsh skincare products, UV rays, and hormonal changes. Time-release vitamin C keeps pores clear to ensure maximum results without breakouts. With regular use, Liquid Luxury reprograms dry skin so it stays soft and supple.

- Add to any moisturizer, mask, or scrub for incredible hydration
- Perfect for nourishing heels, elbows and cuticles

KEY ACTIVE INGREDIENTS

MOISTURIZING LIPIDS: These natural fats can be found in every layer of the skin. They hold moisture between cells, helping repair the skin's natural moisture barrier. Lipids also prevent the absorption of dirt and other impurities.

LIPID-RICH PLANT OILS: Derived from beneficial plants, these lipid oils smooth rough and uneven skin. They also reinforce the skin's protective barrier.

AZULENE: This soothing compound, known as a blue calmate, is formulated with chamomile, sandalwood, barley, and Phellodendron. It increases moisture and leaves skin noticeably softer.

TOCOPHERYL ACETATE: Better known as vitamin E ester, this compound promotes the skin's natural radiance and can help reduce the appearance of fine lines. It is also an essential preservative that protects the quality of skin lipids.

TETRAHEXYLDECYL ASCORBATE: This stabilized, time-release form of vitamin C reduces the risk of clogged pores caused by using an oil-based product.

RETINYL PALMITATE: Also known as vitamin A palmitate, this powerhouse antioxidant helps fight the signs of aging and visibly softens the skin's surface.

CHOLECALCIFEROL: Vitamin D3 kills damaging free radicals and is essential for healthy, youthful skin.

WHO SHOULD USE LIQUID LUXURY?

Liquid Luxury is recommended for dry, combination, and maturing skin types. Highly recommended to individuals with stressed and dehydrated skin.

HOW SHOULD LIQUID LUXURY BE USED?

Blend a few drops of oil with your favorite moisturizer or mask morning and evening. Can be applied by itself as a stand-alone moisturizer. Liquid Luxury is also ideal for use on dry, chapped cuticles, elbows, and feet.



ADD-ONS

TO THE RESCUE



ACNE FOAMING FACIAL

To The Rescue is an acne-fighting facial mask that bubbles as it works to cleanse and refresh the face. The dynamic trio of salicylic acid, tea tree oil, and willow bark extract combat breakouts by thoroughly cleansing skin and killing blemish-causing bacteria. Soothing compounds reduce the appearance of redness, inflammation, and the sometimes-painful irritation that accompanies acne. This at-home facial is a weekly must for anyone who struggles with acne, blackheads, clogged pores, or regular breakouts.



- A must have for those with acne-prone skin
- Can be used on other areas of the body prone to breakouts
- Do not use more than 3 times a week

KEY ACTIVE INGREDIENTS

SALICYLIC ACID: A gold standard in acne treatment, this acid helps skin get rid of dead cells while decreasing redness and irritation. Promoting skin shedding is essential to controlling bacteria and preventing future breakouts.

TEA TREE OIL: This natural essential oil is an astringent that thoroughly cleanses the skin and kills bacteria. It also helps calm skin and may reduce the redness associated with acne. This oil is an anti-inflammatory that may provide some relief from the discomfort of cystic acne.

WILLOW BARK EXTRACT: A natural anti-inflammatory that helps reduce redness and irritation from acne. This extract helps break up dirt and bacteria that can clog pores. It also has antibacterial properties that may aid in preventing future breakouts.

WHO SHOULD USE TO THE RESCUE?

Individuals who are prone to acne, pimples, whiteheads, blackheads, or regular breakouts. This product is suitable for dry, oily, and combination skin.

HOW SHOULD TO THE RESCUE BE USED?

Apply a generous layer of product to clean, dry skin, avoiding the eye area. Let the formula foam on the skin for 5 to 10 minutes, until all the bubbles have dissipated. Massage the remaining product into your face with your fingertips, then rinse thoroughly with warm water. To The Rescue can be used 1-3 times per week after using a Step 1 cleanser.



ADD-ONS

LET'S FACE IT



OILY SKIN AND ACNE-FIGHTING MASQUE

Let's Face It is a skin-clearing masque and spot treatment that fights blemishes and excess oil. Powered by witch hazel and sulfur, it draws oil and impurities out of your pores to leave your skin clear and refreshed. These potent compounds dry out blemishes without sapping the skin's natural moisture barrier. Zinc oxide reduces the redness associated with acne and promotes skin healing to clear blemishes once and for all. Let's Face It is a must-have two-in-one product for individuals who are ready to heal their blemish-prone skin



KEY ACTIVE INGREDIENTS

OCTINOXATE ZINC OXIDE: This soothing mineral complex gently purifies pores. It helps combat redness and promotes natural, healthy healing. Zinc oxide protects damaged skin, making it ideal for fighting serious breakouts.

SULFUR: Antibacterial sulfur draws oil out of skin and helps unclog pores. It also works to minimize inflammation for a clearer, healthier complexion.

WITCH HAZEL: Derived from the witch hazel plant, this natural astringent clears and tightens pores without drying out skin. It also has calming anti-inflammatory compounds that soothe skin while treating it.

BENTONITE CLAY: This mineral has potent drawing properties that clear impurities and oil from pores. It detoxifies skin and promotes healing. This non-comedogenic ingredient is ideal for individuals with sensitive skin.

TITANIUM DIOXIDE: Found in titanium, this compound draws oil out of the skin to help unclog pores. It also reduces shine caused by oil imbalances.

WHO SHOULD USE LET'S FACE IT?

Let's Face It is ideal for individuals with combination, oily, or blemish-prone skin.

HOW SHOULD LET'S FACE IT BE USED?

As a mask: Smooth a generous amount of the cream over a clean, dry face 1-3 times per week. Allow to dry fully, then rinse well with warm water. Let's Face It can also be mixed with True Salvation to make a potent bacteria-fighting masque.

As a spot treatment: Apply a small amount of product directly to the affected area, leave on overnight, and rinse well in the morning.

- Use as a spot treatment over night to dry up a blemish or two
- Brings up impurities for easier extraction
- Mix with True Salvation for a more powerful bacteria fighting masque

ADD-ONS



BABY CALM DOWN



CALMING AND HYDRATING MASQUE

Baby Calm Down is a soothing gel mask designed to heal, hydrate, and brighten the skin for a glowing complexion. Formulated with soothing plant oils, this mask reduces redness and blotchy skin while providing deep hydration. Natural antioxidants found in pro-vitamin B5 and green tea extract fight damage caused by free radicals, pollution, and sun exposure to leave skin more youthful looking. This calming gel is perfect for reducing puffiness around the eyes and promoting healing after a sunburn. Baby Calm Down is an essential product for anyone who struggles with irritated, dry, or blotchy skin.



- Gets rid of puffy eyes in a snap
- May be applied on a sunburn in place of Aloe Vera (do not wipe off)
- Add Liquid Luxury for a more emollient and hydrating masque
- Some may experience a slight tingling sensation; this is due to the fruit extracts

KEY ACTIVE INGREDIENTS

PROVITAMIN B5: Also known as pantothenic acid, this vitamin hydrates skin deeply and supports healthy cell regeneration.

GREEN TEA EXTRACT: This hydrating antioxidant is rich in polyphenols and has an anti-inflammatory effect. It helps soothe irritation while improving the overall glow and clarity of skin.

DIPOTASSIUM GLYCYRRHIZATE: Derived from licorice, this soothing molecule eases discomfort caused by breakouts, dry skin, chapping, and sun damage. It works on contact to provide relief and tame stressed skin.

ALLANTOIN: Powerful anti-redness agent that calms visible irritation within seconds.

WHO SHOULD USE BABY CALM DOWN?

Anyone with dry, dehydrated, stressed, acne-prone skin, combination skin and maturing skin.

HOW SHOULD BABY CALM DOWN BE USED?

Use one to three times a week. Apply generous amount onto clean face and neck. Relax and enjoy for 20 minutes. Rinse with warm



ADD-ONS



STARTER REGIMENS

Scan the QR code and take our skincare quiz to see which of our six Starter Regimens is right for you!



NORMAL SKIN

SET ME FREE Pore Clearing Cleanser
FAKE ID Glycolic Rejuvenating Serum
YOUTH ACCELERATOR Apple Stem Cell Age Reversal Serum
ANYTIME ANYWHERE Time Released Moisturizer

BLEMISH PRONE SKIN

SET ME FREE Pore Clearing Cleanser
TRUE SALVATION Immaculate Complexion Serum
DRAMA FREE Repair Serum
KEEP IT LIGHT Oil Free Crème-Gel



SENSITIVE SKIN

EASY GOING Gentle Crème Cleanser
ALL NIGHTER Age Defying Night Resurfacer
DRAMA FREE Repair Serum
LOVE THY FACE Miracle Moisturizer

MATURING DRY SKIN

EASY GOING Gentle Crème Cleanser
ALL NIGHTER Age Defying Night Resurfacer
OUR LITTLE SECRET Firming & Wrinkle Repair Serum
LOVE THY FACE Miracle Moisturizer



COMBINATION SKIN

SET ME FREE Pore Clearing Cleanser
FAKE ID Glycolic Rejuvenating Serum
ACTIVATE Detoxifying Age-Reversal Mousse
POLISHED Blueberry Stem Cell Gel Moisturizer

MATURING COMBINATION SKIN

EASY GOING Gentle Crème Cleanser
ALL NIGHTER Age Defying Night Resurfacer
ACTIVATE Detoxifying Age-Reversal Mousse
POLISHED Blueberry Stem Cell Gel Moisturizer



MEN'S FAVORITE

CLEAN SHAVE Anti-aging Face Wash + Shaving Gel
UPGRADE Caffeinated Botanical Eye Cream
ACTIVATE Detoxifying Age-Reversal Mousse
POLISHED Blueberry Stem Cell Gel Moisturizer

MATURING OILY SKIN

SET ME FREE Pore Clearing Cleanser
FAKE ID Glycolic Rejuvenating Serum
OUR LITTLE SECRET Firming & Wrinkle Repair Serum
ANYTIME ANYWHERE Time Released Moisturizer



ULTRA AGE DEFYING

EASY GOING Gentle Crème Cleanser
FAKE ID Glycolic Rejuvenating Serum
ALL NIGHTER Age Defying Night Resurfacer
OUR LITTLE SECRET Firming & Wrinkle Repair Serum
MISSION ACCOMPLISHED DNA Cell Rejuvenating Age Reversal Serum
SAVING FACE Foaming Facial with Advanced BTX
LOVE THY FACE Miracle Moisturizer



Save 20% off your ENTIRE ORDER with the purchase of this Starter Regimen and coupon code **STARTER20**



STARTER REGIMENS



TRANSFORMATIONS

These are 100% real before and after images of the complexion transformations experienced by using our high-performance skincare products.



HEATHER B.

"The only hope I had for my skin from dermatologists was laser treatments and bleach treatment. Then I found something to improve my melasma, spots, texture, dry skin and wrinkles! I've been able to go out in public without makeup on. Something I've never done since I was a child."



ROBIN J.

"I've been a hairdresser and in the beauty business for over 40 years. I've used high-end and low-end products searching for something to help my old face."

I turned 60 this year. And I just feel way younger. How did I get to this age? And my mother kept looking back in the mirror at me. I needed help and was looking for a surgeon. Thank goodness my daughter introduced me to beauty society! The changes are crazy and I'm so grateful for this company and products. They have boosted my self-esteem and gotten me excited for the beauty industry again."



TRACY E.

"It took me 61 years to get these wrinkles, fine lines & discoloration, but after just 5 months, I am amazed with my results! Love my under-eye area so much! Immortal Eyes for the Win! Consistency is key and I will continue this skincare journey!"



NAOKO G.

"Aloha! My name is Niki. I'm 59 years old mom and grandma living in a beautiful island of Oahu, Hawaii. For many years our family lived in Arizona and now here on the island. Unfortunately, years of being a sun-worshipper has taken a toll on my skin, sun spots, wrinkles, and generally looking dull and tired. I'm so happy that my long-time friend from Arizona introduced me to Beauty Society! I started with a basic routine and started seeing the difference in less than a month. These products are no joke!! My skin looked hydrated, spots were fading, and I just looked healthier! I have added a few more products as time went on (thanks to Beauty Box and cart deals!!) and honestly, my skin looks years younger, and it has definitely boosted my confidence!!"

**TO CHECKOUT THE REST OF
THE TRANSFORMATIONS, VISIT
[BEAUTYSOCIETY.COM/TRANSFORMATIONS](https://www.beautysociety.com/transformations)**



JULIE H.

"This skincare line is literally life changing! Having acne as an adult is so challenging and made me so self conscious. I am obsessed with my results and the confidence that has come along with it! I can't say enough about how amazingly everything works and how incredible it feels to finally have clear skin!"



STEPHANIE T.

"I've had Papulopustular Rosacea for 13 long years. I've seen 7 dermatologists in that time and taken countless amounts of medication to no avail. I learned that diet plays a big role in this so I changed what I was eating but still struggled tremendously. I've tried countless amounts of other skincare brands with big promises and it all just made it worse. There is no cure for what I have but I can say that Beauty Society brings real relief with ingredients that are truly good for all skin types. Will all of the Rosacea ever go away completely? I don't know the answer to that. But if I've learned anything from this journey I will NOT let it go back to where it was. I can't help that I have this disease but I can help what I do about it. And that means eating the right things and using the right skincare products. And reminding myself everyday that I am wonderfully made in the image of God."



CHERYL B.

"I'm a Florida native & former sun worshiper who didn't realize the benefits of sunscreen until my 40's. I hated the way my neck and chest looked. These products have reversed years of damage and restored elasticity to my skin. At 49 I feel like look better than I did at 39."



JUNE J.

"I love how the cream face sticks elevate my makeup, and how easy they are! They blend like butter & give me a natural glow while being mess free!"



+ HAIRCARE

Our Redemption hair care line is a must to maintain soft, beautiful, healthy hair.

REDEMPTION ADVANCED HAIR REPAIR + CONDITIONING SPRAY



Redemption is a multi-tasking leave-in conditioning spray that is formulated to tackle a variety of hair concerns. This remarkable product works wonders by taming frizz, infusing much-needed moisture into dry and stressed hair, and effectively repairing damage. Experience the transformative power of this multi-purpose conditioning spray, leaving your hair looking exceptionally healthy, exuding a radiant shine, and feeling irresistibly soft. Redemption is also infused with a luxurious coconut and plumeria scent for added decadence to your hair care regimen.



- Makes your hair appear fuller by hydrating each strand
- Strengthens hair follicles for sustainable growth
- Fights split ends
- Great as a gentle detangler

KEY ACTIVE INGREDIENTS

KERATIN: Smooths the cells that overlap to form your hair strands resulting in hair that looks full and glossy. Also makes hair less frizzy.

PANTHENOL (VITAMIN B5): Binds the hair follicles and locks in moisture. It builds a thin layer of moisture on the surface of the hair to add shine, softness, and strength without added oils or greasiness.

WHEAT GERM: Provides hydration and nourishes hair.

LINOLENIC ACID: Has been known to stimulate hair growth.

WHO SHOULD USE REDEMPTION?

Redemption is ideal for those who want healthier hair. Highly recommended for those with thin, chemically treated, and damaged hair.

HOW SHOULD REDEMPTION BE USED?

Shake well, spray generously on wet hair after shampooing and conditioning. Leave in, do not rinse. Style as usual.



REDEMPTION

HAIR REPAIR BONDING CRÈME

Unlock the secret to fantastic hair days with our exclusive Redemption Hair Mask! This exceptional hair treatment is infused with potent active ingredients like Acetyl Tetrapeptide-3 and Panthenol (Vitamin B5) that work synergistically to fortify hair follicles and promote hair thickening. Experience the magic of Cupuacu butter and Biotin, two other powerful actives that effectively smooth split ends and provide a touch of softness to all hair types. Embrace the revitalizing effects of our Redemption Hair Mask and say hello to healthier, smoother, and more luscious hair like never before!

KEY ACTIVE INGREDIENTS

ACETYL TETRAPEPTIDE-3: Stimulates the hair follicles to strengthen strands of hair at the source and targets the causes of hair loss.

PANTHENOL (VITAMIN B5): Binds the hair follicles and locks in moisture. It builds a thin layer of moisture on the surface of the hair to add shine, softness, and strength without added oils or greasiness.

CUPUACU BUTTER: Feeds hair follicles to promote faster, healthier hair growth.

VEGAN BIOTIN: Stimulates keratin production in hair and increases the rate of follicle growth.

WHO SHOULD USE REDEMPTION HAIR MASK?

Redemption is ideal for those who want healthier hair. Highly recommended for those with thin, chemically treated, and damaged hair.

HOW SHOULD REDEMPTION HAIR MASK BE USED?

Shampoo your hair, then rinse. Apply the Redemption hair mask and wait 3-5 minutes before rinsing well. Follow with conditioner. Towel dry and style your refreshed hair as usual. Incorporate this mask in your shower routine once a week or as often as needed. Dry and style your refreshed hair as usual. Incorporate this mask in your shower routine once a week or as often as needed.

- Strengthens and protects hair structure
- Not a conditioner replacement
- Use once a week



REDEMPTION

DRY SHAMPOO

Redemption dry shampoo is the perfect companion for oily and flat hair types. Our dry shampoo works to give your oily hair some life before your next wash while adding some volume to dull hair! We have carefully formulated this dry shampoo without the harmful elements commonly found in other products, such as butane, propane, alcohol, and perfume. Embrace a safe and healthy hair care routine as our dry shampoo not only combats oiliness and dullness but also nourishes your scalp and hair with enriching ingredients. And the cherry on top – our eco-friendly aerosol-free pump, ensuring you can indulge in fabulous hair while being kind to the environment.

- Revitalize your hair in between showers
- Our powder pump is a perfect eco-friendly alternative to aerosol
- Less is more! Start with a small amount of dry shampoo and apply more as needed

KEY ACTIVE INGREDIENTS

BENTONITE: A clay that absorbs dirt and oil while acting as an anti-inflammatory and antibacterial agent.

SULPHURIC MUD: Rich in minerals to help with irritation of the scalp and control dandruff.

ARROWROOT POWDER: Absorbs oils and promotes healing of the scalp.

BIOTIN: Stimulates keratin production in hair and increases the rate of follicle growth.

WHO SHOULD USE REDEMPTION DRY SHAMPOO?

Redemption Dry Shampoo is perfect for all hair types!

HOW SHOULD REDEMPTION BE USED?

Part your hair into small sections. Conservatively apply Redemption Dry Shampoo onto oily areas, do not apply all over the entire scalp. Massage the dry shampoo into your scalp with your hands to activate the ingredients that soak up the oil. If you notice too much residue after massaging, run a brush or comb through your hair from root to tip!



HAIRCARE



REDEMPTION

SCALP ELIXIR

Redemption Scalp Elixir is a luxurious water-based product that reduces signs of shedding for thicker, fuller-looking hair. This serum is formulated with vegan biotin and Acetyl Tetrapeptide to strengthen hair follicles and target hair thinning. Ingredients such as Salicylic Acid gently resurface the scalp to fight dryness, dandruff, and irritation to reveal a healthier-looking scalp.

- A must have for those who suffer from dandruff
- Great for those who have begun to see signs of thinning
- Can be used on both dry and wet

KEY ACTIVE INGREDIENTS

BIOTIN: Stimulates keratin production in hair and increases the rate of follicle growth.

ACETYL TETRAPEPTIDE-3: Stimulates the hair follicles to strengthen strands of hair at the source and targets the causes of hair loss.

SALICYLIC ACID: A miracle acid that fights dandruff, dry and itchy scalp.

WHO SHOULD USE REDEMPTION SCALP ELIXIR?

Redemption Scalp Elixir is perfect for all hair types!

HOW SHOULD REDEMPTION BE USED?

Part dry or wet hair into even sections. Actively massage either serum into the scalp for one minute. Do not rinse.



HAIRCARE



BEAUTY PRODUCTS

Treating your skin to quality products shouldn't stop at skincare. When it comes to our beauty products, you can expect the best!



GOLDEN CHILD

SELF TANNING DROPS

Take your summer glow to the next level! Get that golden hour glow without the sun damage! The sun produces harmful UVB and UVA rays that can cause dark spots and prematurely age your skin, but now you don't have to choose between damaged skin and a glowing tan. Golden Child is a sunless self-tanner that's fully customizable to how bronzed you want to look.

GUIDE

Use the guide below to decide how many drops to use on each section of the body: arms, legs, torso, etc.

SUN KISSED: 3 - 5 drops mixed with moisturizer

GLOWING: 6 - 9 drops mixed with moisturizer

GOLDEN CHILD: 10 - 12 drops mixed with moisturizer

WHO SHOULD USE GOLDEN CHILD TANNING DROPS?

Golden Child is great for anyone looking for a healthy, natural-looking glow without the harmful sun damage of an actual tan!

HOW SHOULD GOLDEN CHILD BE USED?

Mix your desired amount of drops with your moisturizer and apply. Wear loose clothing as the tan develops. It may take 5-7 hours for your tan to fully appear! Reapply about once a week to maintain tan or only use when desired. Remove jewelry before applying and wash hands thoroughly after use.

- Delivers a glowing, fully customizable tan in just a few hours
- Start slow! You can always build upon your tan with more drops
- A patch test 24 hours before use is advised





LIQUID LUXURY

HA SHOWER OIL

This post shower oil is a luxurious and nourishing skincare product designed to be applied to the skin immediately after showering. This indulgent oil is formulated to lock in moisture and promote soft, supple skin. Its rich, non-greasy texture glides smoothly over the skin, leaving it feeling hydrated and velvety-smooth. With a delicate fragrance that lingers subtly, a post-shower oil offers a spa-like experience, making it an essential addition to any self-care routine

KEY ACTIVE INGREDIENTS

HYALURONIC ACID: A powerful moisturizer, HA hydrates the skin deeply to improve softness and elasticity. It works to minimize the appearance of fine lines, wrinkles, and crow's feet.

MOISTURIZING LIPIDS: These natural fats can be found in every layer of the skin. They hold moisture between cells, helping repair the skin's natural moisture barrier. Lipids also prevent the absorption of dirt and other impurities.

LIPID-RICH PLANT OILS: Derived from beneficial plants, these lipid oils smooth rough and uneven skin. They also reinforce the skin's protective barrier.

AZULENE: This soothing compound, known as a blue calmative, is formulated with chamomile, sandalwood, barley, and Phellodendron. It increases moisture and leaves skin noticeably softer.

TETRAHEXYLDECYL ASCORBATE: This stabilized, time-release form of vitamin C reduces the risk of clogged pores caused by using an oil-based product.

MALACHITE EXTRACT: Derived from a mineral, this extract smooths, calms, and detoxifies skin congested by environmental pollutants.

BILBERRY EXTRACT: Bilberry's calming properties combat redness and enhance UVA defense. The tannin content tightens and tones the skin, making it ideal for normal, combination, or oily skin types.

WHO SHOULD USE LIQUID LUXURY SHOWER OIL??

Liquid Luxury is recommended for those with dry, sensitive, or normal skin types. Avoid applying to acne prone areas.

HOW SHOULD LIQUID LUXURY SHOWER OIL BE USED?

Shake well before use. Apply immediately after a shower. Massage oil onto wet skin, shoulder down and dry as usual. For body use only.

- Separation is normal, don't forget to shake before each use.
- Apply on wet skin for maximum hydration.
- Recommended for shoulder down use

SMOOTH OPERATOR

CELLULITE CREAM



Make cellulite a thing of the past. We know how stubborn cellulite can be and how hard it is to find a product that actually works. That is why we have formulated this amazing cream with strong and effective ingredients such as Caffeine, Hydrolyzed Glycosaminoglycans, Brassica Alba Sprout Extract, Theophylline, and Theobromine.

- Our formula is hydrating and will not leave your skin feeling sticky
- Enjoy the warming sensation on your skin as you apply to problem areas
- Not recommended for women who are pregnant
- Avoid sensitive areas such as the face

KEY ACTIVE INGREDIENTS

CAFFEINE: Caffeine is great for dilating blood vessels and reducing the appearance of dimples in the skin.

HYDROLYZED GLYCOSAMINOGLYCANS: This ingredient is extremely effective in its ability to bind with water to help increase depth hydration, improving the elasticity and firmness of the skin.

BRASSICA ALBA SPROUT EXTRACT: Known as natural capsaicin, the active component in chili peppers, this ingredient increases circulation which minimizes the appearance of cellulite and helps shape body contours. (This is what triggers the warming sensation on your skin.)

THEOPHYLLINE AND THEOBROMINE: Excellent active ingredients that effectively release fatty acids and promote firmness.

WHO SHOULD USE SMOOTH OPERATOR?

Anyone who is struggling to get rid of that stubborn cellulite or is looking to firm the skin in problem areas around the body.

HOW SHOULD SMOOTH OPERATOR BE USED?

Apply a generous amount of cream regularly to problem areas such as the thighs, hips, tummy, arms, and derriere in a circular motion to give those areas an added lift and healthy glow! Wash hands thoroughly after each use. Be sure to avoid contact with eyes and keep away from children.



BEAUTY



NIGHT SHIFT

NIGHTTIME LIP REPAIR MASK

Every once in a while a beauty product is created that is a complete industry game-changer. This lip creme is packed with deep conditioning and moisturizing ingredients to soften and heal your lips while you sleep.

Nightshift contains a Swiss Apple Stem Cell ingredient that dramatically reduces wrinkles on and around your mouth and Advanced BTX that oxygenates and plumps your gorgeous lips. Your lips won't be able to live without Nightshift!

KEY ACTIVE INGREDIENTS

ADVANCED BTX: Builds, plumps and relaxes the skin to diminish signs of wrinkles.

APPLE STEM CELL: Activates your skin to rejuvenate damaged skin to reverse signs of aging.

SHEA BUTTER: Boosts skin moisture and soothes skin problems with its anti-inflammatory properties.

WHO SHOULD USE NIGHT SHIFT?

Night Shift is great for all skin types. This mask is for anyone looking to rejuvenate their lips by boosting skin moisture, and reverse any skin damage or aging. A fantastic product for women, men, children teens - especially those living in dry climates.

HOW SHOULD NIGHT SHIFT BE USED?

Apply a generous amount of Night Shift to your lips before you go to bed and let it work its magic overnight!

Pro Tip: Use small amounts throughout the day as needed for extra hydration and smoothness

- Maintain moisture and smoothness
- Promote cell rejuvenation
- Reverse signs of aging like fine lines and wrinkles



COSMETICS

Beauty Society specializes in professional quality makeup infused with anti-aging and hydrating ingredients.

TIMELESS FACE STICKS

BLUSH, HIGHLIGHT, + CONTOUR

Timeless Face Sticks fuses skincare and cosmetics to naturally sculpt and highlight your features. Formulated with anti-aging ingredients that work to hydrate, this creamy texture melts onto cheeks for a pop of buildable color. These sticks come in shades of cream blush, contour, and highlight.



KEY ACTIVE INGREDIENTS

TEPRENONE: This multi-benefit ingredient improves skin texture and appearance by reducing the visible signs of aging, such as fine lines and wrinkles. It also enhances the skin's moisture retention capabilities, resulting in a more hydrated and resilient complexion.

SQUALANE: A plant-based emollient, squalane provides deep hydration while soothing the skin and building up its natural protective barrier. It can also function as an antioxidant, reducing the appearance of wrinkles and skin discoloration.

VITAMIN E: This powerful antioxidant protects your skin from free radicals and environmental damage, promoting a youthful and radiant complexion. Its moisturizing properties also help nourish and hydrate the skin, leaving it softer and smoother.

SHEA BUTTER: This powerful antioxidant protects your skin from free radicals and environmental damage, promoting a youthful and radiant complexion. Its moisturizing properties also help nourish and hydrate the skin, leaving it softer and smoother.

WHO SHOULD USE TIMELESS FACE STICKS?

Timeless Face Sticks are suitable for individuals with normal, combination, oily, and dry skin. Highly recommended for maturing skin.

HOW SHOULD TIMELESS FACE STICKS BE USED?

Apply directly on lips, eyes, or cheeks for a sheer tint. Blend with your fingertips, a clean brush, or a sponge. Build for more pigment!

BEAUTY





WORTH IT

LIP PLUMPER

We are more than excited to have developed a true breakthrough in lip plumping. Our new plumping gloss will give you immediate and long-term results of pretty, full, and youthful lips.

Our state-of-the-art formula includes ingredients that will make your lips fuller within minutes and keeps them feeling good with added calming and cooling properties.

- Makes your lips feel incredibly luscious and full
- Promotes blood flow for fuller, healthier lips
- Now Available in 5 Fabulous Shades



KEY ACTIVE INGREDIENTS

CINNAMON ESSENTIAL OIL: Assists in stimulating circulation and reducing stress.

HYALURONIC ACID: Helps reduce the appearance of fine lines and wrinkles, it retains moisture in the skin and creates a plumping effect.

ADVANCED BTX Advanced BTX is readily absorbed by the skin and increases the volume of the dermis layer, significantly reducing the appearance of fine lines and wrinkles.

WHO SHOULD USE WORTH IT?

Worth It is great for anyone wanting to achieve instant fuller-looking lips. PLEASE NOTE: It is completely normal to experience a slight tingling sensation on your lips after application. If the burning sensation does not subside or becomes worse after the first few minutes of application, please discontinue the use of Worth It.

HOW SHOULD WORTH IT BE USED?

Worth It should be used only on your lips and can be reapplied whenever desired!



BEAUTY



SHEER JOY

AGE-DEFYING TINTED SERUM



With this age-defying tinted serum, you never have to choose between skincare and makeup.

Sheer Joy is filled with anti-aging and anti-inflammatory ingredients that will hydrate your skin while fighting fine lines and repairing damaged skin. This serum will make your skin feel natural and refreshed with light-to-medium coverage.

Say goodbye to caked-on makeup and hello to a hydrating, breathable tint from Sheer Joy!

- This light coverage foundation will let your skin breathe throughout the day
- Filled with anti-aging, anti-inflammatory, and acne-fighting ingredients
- Available in Refills

KEY ACTIVE INGREDIENTS

HYALURONIC ACID: This ingredient can help soothe redness, increase skin moisture, and reduce the appearance of fine lines and wrinkles.

PEPTIDES (PALMITOYL TETRAPEPTIDE-7): These amino acids provide anti-aging effects by stimulating cell production and boosting the renewal process. These peptides can help repair visible skin damage and strengthen the skin's underlying supportive elements.

CUCUMBER EXTRACT: This extract hydrates and soothes the skin. Its refreshing properties can reduce puffiness and ease redness.

ALOE JUICE: Using aloe topically can reduce the appearance of active acne, and its anti-inflammatory properties work to prevent future fine lines and wrinkles.

WHO SHOULD USE SHEER JOY?

Sheer Joy is perfect for all skin types.

HOW SHOULD SHEER JOY BE USED?

Mix 1-2 pumps on the back of the hand before applying



BEAUTY



PERFECT 10

LIQUID FOUNDATION



Formulated with an unheard-of 10 anti-aging ingredients, including the hottest ingredient in anti-aging—Apple Stem Cell Technology. This oil-free, color-correcting, flawless, long-wearing liquid makeup is beautiful and extremely beneficial for your skin.

WHO SHOULD USE PERFECT 10?

Perfect 10 liquid foundation is great for everyone.

- Contains apple stem cells, vitamins A, C, & E, ceramides, CoQ10, white tea, biotin, bisabolol, and phytosphingosine
- This product will forever be your favorite liquid foundation

BEAUTY





INCOGNITO

ANTI-AGING CONCEALER

Our newly reformulated Incognito long-lasting concealer glides on like butter, hides imperfections, and will never leave your skin looking cakey!

We formulated Incognito to look and feel like your skin to give you a glowing, even tone. It's also infused with beneficial skincare ingredients that work to give you the appearance of a brighter, healthier complexion!

KEY ACTIVE INGREDIENTS

SHEA BUTTER: Boosts the skin's moisture and soothes skin problems with its anti-inflammatory properties.

COCOA BUTTER: An ingredient that replenishes the skin's moisture without leaving your skin feeling greasy.

CO Q-10: Fights against pollution and free radical damage by forming a powerful defense against oxidative stress and the appearance of premature aging.

GREEN TEA EXTRACT (CAMELLIA OLEIFERA): This plant contains antioxidants that calms and soothes the skin when applied topically.

WHO SHOULD USE INCOGNITO?

Incognito is perfect for all skin types!

HOW SHOULD INCOGNITO BE USED?

Apply a little or apply a lot! Apply Incognito to your imperfections and/or under eyes and blend well with a sponge or brush.

- Use your Incognito with your Perfect 10 foundation for a flawless look!
- Perfect product to hide imperfections and tired under eyes

BEAUTY





MAKING A DIFFERENCE

TREASURE NOT TRASH

We plant a tree with every
refill purchased.



IN PARTNERSHIP WITH
Eden Reforestation Projects

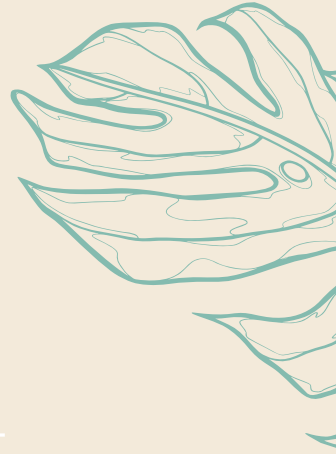
Deforestation has destroyed the natural ecosystem in priceless environments. We aim to plant hundreds of thousands of native trees in counties ravaged by illegal logging and clear-cutting.

The deforestation resulting from illegal logging and clearcutting reduces the environment for animals, and the reduction of rain forests has been shown to have a direct connection to global warming. In addition to the impact trees and rainforests have on the environment, they also directly impact the people that rely on them.

The Eden Reforestation Project employs and empowers men and women exposed to human trafficking, extreme poverty, or who have lived as refugees. They can support their families and work on small plot farms. We plant a tree with the Eden Reforestation Project for every Beauty Society refill purchased.

Thank you for keeping our planet beautiful

Learn more at [Beautysociety.com/making-a-difference/](https://www.beautysociety.com/making-a-difference/)



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